

ABSTRACT

Raisha Nadya Maharani (2026) *The Effect of Zep Quiz Problem Based Learning Media on Students' Understanding of Law-Abiding Culture Material (Quasi-Experimental Study in Grade X of SMA Pasundan 8 Bandung)*

This study is titled The Effect of Zep Quiz Problem Based Learning Media on Students' Understanding of Law-Abiding Culture Material (Quasi-Experimental Study in Grade X of SMA Pasundan 8 Bandung). This study aims to examine the effect of Zep Quiz learning media integrated with Problem Based Learning (PBL) on students' understanding of law-abiding culture material in Grade X of SMA Pasundan 8 Bandung. A quasi-experimental method was employed using a pretest-posttest control group design. The subjects of this study were Grade X students of SMA Pasundan 8 Bandung, consisting of an experimental class and a control class. Data were collected through a conceptual understanding test based on Bloom's Taxonomy at cognitive levels C2–C3. The findings of this research indicate that: (1) The implementation of Zep Quiz-based PBL in Civic Education at Grade X of SMA Pasundan 8 Bandung was successfully carried out in a structured manner according to the PBL syntax. (2) Students' level of understanding of law-abiding culture material showed a significant improvement after the use of Zep Quiz-based PBL compared to before its implementation. (3) There is a significant effect of Zep Quiz Problem Based Learning media on students' understanding of law-abiding culture material in Grade X of SMA Pasundan 8 Bandung. These findings demonstrate that the integration of interactive digital learning media with problem-based learning is effective in enhancing the conceptual understanding of Generation Z students characterized as digital natives, while simultaneously contributing to the development of legal awareness from school age.

Keywords: Civic Education, Law-Abiding Culture, Problem Based Learning, Understanding of Material, Zep Quiz.