

## **ABSTRACT**

*This study is entitled Unreciprocated Relationships in Benefit Hunter Couples in Bandung City. This research is motivated by the phenomenon of unbalanced romantic relationships, namely when one party gives more attention, time, emotional support, or material, while the other party tends to receive benefits without providing equal reciprocity. This phenomenon is important to study because non-reciprocal relationships can cause emotional exhaustion, feelings of disrespect, dependency, and difficulties for individuals in building healthier relationships. The purpose of this study is to determine the balance given and received in benefit hunter couples, the types of relationships formed in these relationships, and how individuals have the opportunity to build better relationships. This study uses a descriptive qualitative method with George C. Homans' Social Exchange Theory as a theoretical basis. Data collection techniques were carried out through in-depth interviews, observation, and documentation. Informants in this study consisted of core informants who have experience in non-reciprocal relationships with benefit hunter couples, as well as psychologists as data supporters. Data analysis techniques were carried out through the process of data reduction, data presentation, and drawing conclusions. The results of the study indicate that the relationships experienced by informants tend to be unbalanced. This imbalance is evident in the dominance of one party's giving of attention, time, energy, emotional support, and material things, while the partner tends to be present situationally when needed. The resulting relationship tends to be instrumental, transactional, and unequal, as one party interprets the relationship emotionally while the other is more profit-oriented. Furthermore, opportunities for better relationships emerge when informants begin to realize that their relationships are unhealthy, exhausting, and insufficiently reciprocal. Self-awareness, courage to make decisions, and support from their environment are crucial factors in enabling individuals to emerge from unbalanced relationships and open themselves to healthier ones.*

***Keywords: Unreciprocated Relationship, Benefit Hunter, Interpersonal Relationships, Social Exchange Theory, Generation Z.***