**ABSTRACT**

Culture in a State must be preserved in order to become the identity of the State to show that our country is a country rich in kebudayaam Ministry of Education and Culture of the Republic of Indonesia initiated a concept of cultural diplomacy named Rumah Budaya Indonesia. Rumah Budaya Indonesia is a public space to introduce the richness of Indonesian culture to the world in order to improve its image, appreciation and building bonds (culture) the international community towards Indonesia. Indonesia's cooperation with Germany in the field of culture one of them is to build the house of Culture of Indonesia located in Berlin, Germany on May 26, 2012, which could be one way of cultural diplomacy to introduce the identity of the State of Indonesia.

The method used in this research is the elaboration and statement Based on this study, the type of research that is in use is the kind of research. Researchers used descriptive research methods in his explaining the relationship, test hypotheses, make predictions, and get the meaning and implications of a problem to be solved

Results of the study are: that the cooperation between Indonesia and Germany in house program of Indonesian culture that is in berlin home activities culture of Indonesia, namely establishment of the House of Culture in Germany serves as an information center regarding various things about the culture of Indonesia and as a center for the implementation of activities to promote Indonesian culture in Germany. One of the activities or activities that need to be done at the Cultural Center Indonesia is the Indonesian language teaching to foreigners. One Indonesian diplomatic strategy in the promotion of Indonesian culture in Germany is the art of gamelan group be established by the Indonesian House of Culture in Germany.

**Keywords: Indonesia culture house in Germany as Cultural Diplomacy**