

IMPLEMENTATION OF THE ARTICULATE STORYLINE APPLICATION AS A MEDIA FOR LEARNING PROCEDURE TEXT WRITING SKILLS IN CLASS XI STUDENTS OF SMA NEGERI 18 BANDUNG

by

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ABSTRACT

The role of learning media greatly influences the final results or evaluation of teaching and learning activities for educators and students. The role of learning media in the learning process is a very important unit and cannot be separated from the world of education. To support this, the learning process can use an articulate storyline application as a learning medium because it supports content-based learning which can be a combination of text, images, audio and animation. Articulate storyline is a piece of software that functions as a learning support medium. Apart from that, this research is also to determine the ability of researchers in preparing, implementing and evaluating learning, to determine the abilities of students in the initial conditions, to determine the abilities of students in the final conditions and to determine the effectiveness of implementing the articulate storyline application in learning procedural texts in the classroom. XI SMA Negeri 18 Bandung. The method used in this research is a quasi-experimental method in the form of a nonequivalent control group design. Data collection techniques use library study techniques, trials, observations and tests. The data collected were the results of the pratest, Pascatest and articulate storyline assessment from the experimental class and control class of class XI students at SMA Negeri 18 Bandung. The results obtained based on the Wilcoxon test are the Asymp value. Sig. (2-tailed) shows $0.000 < 0.05$, meaning it can be concluded that there is a significant difference in the ability to write procedural texts between the experimental class which uses the articulate storyline application and the control class which uses the discussion model. The results of the Mann Whitney test are Asymp. Sig. (2-tailed) shows $0.000 < 0.05$, meaning that the articulate storyline application is effectively used in learning to write procedural texts.

Keywords: *Articulate Storyline, Writing, Procedure Text.*