

## ***ABSTRACT***

*This study aims to determine the influence of Organizational Culture (X1) and Self-Efficacy (X2) on Employee Performance (Y) both simultaneously and partially at Nutrihub Bandung City. The research method used is descriptive and verification, with a sample of 40 respondents. Data collection techniques used in this study include observation, interviews, and questionnaires. The analysis methods used include multiple linear regression, multiple correlation, and the coefficient of determination. The results of this study indicate a positive and significant influence both simultaneously and partially. Simultaneously, the influence of Organizational Culture (X1) and Self-Efficacy (X2) on Employee Performance (Y) is 80.9%. Partially, Organizational Culture (X1) influences Employee Performance (Y) by 61.2%, and Self-Efficacy (X2) influences Employee Performance (Y) by 19.7%. It can be concluded that Organizational Culture (X1) and Self-Efficacy (X2) have a significant influence on Employee Performance (Y) at Nutrihub Bandung City.*

*Keywords: Organizational Culture, Self-Efficacy, Employee Performance*