IMPLEMENTATION OF PROCEDURE TEXT WRITING SKILLS LEARNING USING THE CANVA-ASSISTED BRAINSTORMING METHOD FOR 11TH-GRADE STUDENTS OF SMAN 17 BANDUNG

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ABSTRACT

This study aims to determine the effectiveness of the Canva-assisted brainstorming method in improving the procedural text writing skills of 11th-grade students of SMAN 17 Bandung. The method used was a quasi-experimental with a pretest-posttest control group design. The study sample consisted of two classes, the experimental class and the control class, each with 25 students. Data collection techniques were conducted through observation, written tests, and documentation. The results showed a significant increase in students' procedural text writing skills after the Canva-assisted brainstorming method was implemented, as indicated by the difference in pretest and posttest scores in the experimental class. The Wilcoxon test yielded an Asymp. The significance level was $0.000 \, (< 0.05)$, while the Mann-Whitney U test showed that, although not statistically significant, the average post-test score for the experimental class was higher than that of the control class. Thus, this method has proven to be practically effective in improving procedural text writing skills.

Keywords: brainstorming, Canva media, procedural text, writing skills, Indonesian language learning