

ABSTRACT

This research aims to determine the effect of transformational leadership, competence and employee engagement on employee performance, either partially or simultaneously at Auto2000 Purwakarta branch. The research method used is a descriptive and verification method with a sample of 57 respondents. Data collection techniques used are observation, interviews and questionnaires. The data analysis method used is method successive intervals (MSI), multiple linear regression analysis, multiple correlation analysis, simultaneous determination coefficient and partial determination coefficient. The results showed that there was a positive and significant influence between transformational leadership, competence and employee engagement on employee performance at the Auto2000 Purwakarta branch. The magnitude of the influence of transformational leadership, competence and employee engagement on employee performance simultaneously is 76.3%. While partially the magnitude of the influence of transformational leadership on employee performance is 9.4%, the influence of competence on employee performance is 12.3% and the influence of employee engagement on employee performance is 54.6%.

Keywords: *Transformational Leadership, Competence, Employee Engagement and Employee Performance*