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LETTER OF ACCEPTANCE

6 March, 2025

Dear Authors,

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We would like to inform you that your papers entitle with “**Strengthening Green Loyalty: How Green Marketing, Green Perceived Value, and Environmental Concern Drive Green Satisfaction (A Study of Uniqlo’s Consumer in Bandung Metropolitan)**” has been accepted for publication in *International Journal of Quantitative Research and Modeling (IJQRM) Volume 6 No 1*, based on the Recommendation of the Editorial Board without any major corrections in the content submitted by the researchers. This letter is the official confirmation of acceptance of your research paper.

With Kind Regards
Yours Sincerely,

Editor-in-chief of IJQRM
Aceng Sambas, Ph.D.

