

***METAPHORMING STRATEGY ASSISTED BY PICTURE MEDIA IN
LEARNING TO WRITE DRAMA SCRIPTS AND ITS IMPACT ON
CREATIVE THINKING SKILLS IN PHASE F SMAN 27 BANDUNG***

ABSTRACT

This study aims to evaluate the effectiveness of Metaphorming Strategy assisted by picture media in learning to write drama scripts and its impact on students' creative thinking skills in phase F of SMAN 27 Bandung. The research method used was experimental with pretest-posttest control group design. The study involved two groups: an experimental class that applied Metaphorming Strategy with the help of picture media, and a control class that used conventional strategy. The results showed that the application of the Metaphorming Strategy significantly increased students' creativity in writing drama scripts. The average pretest score of the experimental class was 80, while the control class recorded an average pretest score of 54. In the posttest, the experimental class showed an average score of 70.96 compared to 68.28 in the control class. The independent statistical test showed a significance of 0.000 ($p < 0.05$), indicating that the difference between the two classes was significant. The Metaphorming strategy proved effective in improving learners' creative thinking skills by connecting different ideas and solving problems innovatively. This research suggests that educators should consider using this strategy in teaching and learning.

Keywords: *Metaphorming Strategy, Picture Media, Writing Drama Script, Creative Thinking Ability, Phase F SMAN 27 Bandung.*