

Chapter I

Introduction

1.1 Background of the Study

In this modern era, human life cannot be separated from social media and the internet. We can get information about many things and we can also get entertainment from the internet. On the internet we can get the latest news, connect with people who are far away, and even get entertainment. There are many kinds of entertainment on the internet. We can pursue our hobbies using the internet by reading e-books, listening to music in any genre, playing online games, and watching the movies that we want.

Among these many things, films/movies are quite popular in any generation. Nowadays we can easily watching movies from Television, Computer, Laptop, Smartphone, ext. Movies are literary works that have developed very well from generation to generation. Starting from when we could only watch movies in 2 colors, black and white, until now we can enjoy movies in very clear and realistic colors. A movie/film is a literary work that can be enjoyed by watching and listening to the work itself. Another definition of movie is an attempt to convey a message through a set of moving images, taken camera equipment to produce a combination of images, colors

and sound. The point is we can be satisfied with the visuals and sound of the movies we watch.

Even though we generally think of movies as a means of entertainment, but it is not only used as entertainment. There are many things we can learn from movies, such as take the moral messages they convey in a movie. Every movie has its own moral message, that is how the viewer takes a stance on what they have watched. Also by watching movies we can train our creativity by imagining being the characters in the movies we watch. Most people will choose to explore the story of the main character in a movie. But it is each viewer's choice, they can imagine themselves as protagonists or antagonists characters as they like. Because that's what makes literary works unique, especially movies where we can go wild and explore the characters in the movie by imagining the setting of the movie itself.

From the explanation above, we can see that characters are one of the important elements in a movie. Characters are the things that are most often seen and observed because they are the ones that stand out the most. Therefore, to understand a movie, we need to know the characters who play roles in it and how's the characteristics of each characters. Characterization refers to the way an author develops a character in a story, including their characteristic, traits and manners. This includes how the author describes the personal qualities, attitudes, actions and reactions of the characters to the events in the story.

The character of the story, according to Abrams (in Nurgiyantoro, 2005:165) is a person who is shown in a narrative work, or drama, which is interpreted by the reader to have certain moral qualities and tendencies as expressed in words and what is done in action. From the quote, it can also be seen that between a character and the personal qualities are closely related to the audience's acceptance. In this case, especially from the point of view of the reception, it is the audience who actually gives meaning to it all. For the case of the personality of a character, the meaning is based on words (verbal) and other behaviors (non-verbal).

Personality is something that cannot be separated from humans or characters in a literary work, for example, in a movie. Personality is a combination of attitudes, traits, mindsets, emotions, and values that can influence the individual to do something that also has an impact on itself. There are various definitions quoted by Wirawan (in Karim, 2020:41) regarding the meaning of personality, there are;

1. Personality is a collection of biological traits in the form of drives, tendencies, feelings and instincts that are disturbed in nature and tendencies are acquired through experience found in a person.
2. Personality is the entire organization found in humans, at all levels of development.
3. Personality is a level of traits that are usually high-level traits that have a determining influence.

4. Personality is the integration of habit systems that show individuals unique ways of adapting to their environment

According to personality definitions, humans are single being who experience life, and is basically active, has a purpose and has self-respect. Therefore, even in research it is permissible to carry out a detailed analysis of the parts of the human psyche. In addition, humans must also be viewed with high regard for their self-esteem, personal development, individual differences and from the point of view of humanity itself. Therefore, psychology must be included in topics that have almost never been studied by the studies of behaviorism and psychoanalysis, such as love, creativity, growth, self-actualization, independence, responsibility, and so on. This view is called the humanistic view. As individuals, humans are active entities with unique experiences and purposes. We have to viewing humans with respect for their self-esteem, personal growth, individuality, and humanity as a whole.

Abraham Maslow, an American psychologist born in 1908 and passed away in 1970, he was widely known for his groundbreaking theory on human motivation and the hierarchy of needs. His work has had a significant impact on the field of psychology, especially in the areas of human development, self-actualization, and motivation. Maslow's most famous contribution was the hierarchy of needs, which is typically illustrated as a pyramid. This theory shows that people have fundamental needs that must be fulfilled in a specific

sequence. Maslow believed that individuals work towards fulfilling these needs incrementally, with self-actualization representing the realization of one's full potential. His concepts are still being studied and applied in various cases to assist individuals and organizations in comprehending and achieving their objectives and aspirations.

In this research, the writer uses humanistic theory according to Abraham Maslow. Humanistic Theory is a psychological theory of personality developed by Carl Rogers and Abraham Maslow in the mid-20th century. This theory focuses on individuals and the positive qualities they have, including the drive to reach their full potential. This theory believes that self-actualization is a peak in a person to achieve a complete self.

The writer uses this theory, because it's a basic theory that represents human needs. In analyzing each needs of human according to Maslow's theory, researcher can analyze the character's personality from the needs that are fulfilled. The following will describe Abraham Maslow's hierarchy of needs:

1. Physiological needs

These are the most fundamental needs necessary for survival. Such as air, water/drink, food, shelter, and sleep.

2. Safety needs

Once physiological needs are satisfied, people begin to seek safety and security. Physical Safety such as protection from physical harm, danger, and threats.

3. Love and belonging needs

After the physiological and safety needs are fulfilled, individuals seek social connections, love, and a sense of belonging. It can come from family, friends, and beloved person who always be with.

4. Esteem needs

Once the lower-level needs are satisfied, individuals strive for self-esteem and recognition from others.

5. Self-actualization needs

The highest level in this hierarchy is self-actualization, where a person achieves their full potential and the personal growth. The traits of a self-actualized person comprise creativity, problem-solving, and a strong sense of purpose. The journey towards self-actualization is a lifelong process of striving towards the best version of oneself.

In this research, the writer want to research the personality of the main character, in the movie “Where the Crawdads Sing” by Delia Owens with the humanistic theory by Abraham Maslow. This movie tells about Kya's life as an abandoned child who live in the marsh, with the connection feeling with a few people in her life. The movie “Where the Crawdads Sing” by Owens tells

the story of the struggle of Kya's life who can survive a many years by herself with her with great determination and extraordinary courage. Catherine Danielle Clark is her full name and is often called Kya. She spent her childhood and teenager living alone because she was abandoned by all his family members, one by one. Until finally she met a male friend and was accused of being the murderer on him. This story continues where Kya becomes the defendant and she helped by an old man to get through this difficult time and get the justice she deserves.

With the explanation that has been described above, this research is entitled "An Analysis of Hierarchy of Main Character's Human Needs in Owens's *Where the Crawdads Sing* Movie". The reason the writer picked up the title is because in this movie, there is character education that can be emulated in audience's life. The movie tells the audience that anyone can become a brave person and can survive for its life alone, but still need the people to reach the complete life itself. The character conflicts contained in the movie will help the audience to understand that a person still need people to survive life and we have to be an intelligent person so people can't underestimate a person. The writer also uses Humanistic theory by Abraham Maslow, which is rarely used in analyzing the personality of a character in a literary work. But this is another alternative in studying a person's personality.

1.2 Identification of the Problem

Based on the background of the problems described above, writer found several problems can be identified as follows: An Analysis of Hierarchy of Main Character's Human Needs in Owens's "Where the Crawdads Sing" Movie.

With that, the writer has identified several problems, it is: 1) Where the Crawdads Sing deals with very complex events, both from the background of the story and the characters in the film itself. This makes the writer wonder whether this incident is what makes the main character fulfill the human needs perfectly. 2) In every literary work, especially films, there are several factors that can influence the way the characters are portrayed. The writer is interested in identifying the factors that support a main character to fulfill her human needs in the movie "Where the Crawdads Sing" using Maslow's "Hierarchy of Needs" Theory.

1.3 Limitation of the Problem

This research is limited to the Where the Crawdads Sing movie (2022), Kya as material object as well as an object of the analysis. The formal object of this study was analysis using the descriptive method found in the 2022 Where the Crawdads Sing movie. After analysis, the writer then analyzes human needs's fulfillment of the main character. In the analysis of this movie, is limited to character who fulfill the hierarchy of needs which is expressed

according to Maslow's Hierarchy of Needs. The writer will also analyze the supporting characters that cause the fulfilled of the main character's needs.

1.4 Research Questions

Based on the identification of the problem above, the research problem is obtained as follows:

1. Is there any main character in the Movie "Where the Crawdads Sing" by Delia Owens related to Abraham Maslow's hierarchy of needs?
2. Who are the supporting characters that fulfill main character's hierarchy of needs in the movie "Where the Crawdads Sing" by Delia Owens?

1.5 Objectives of the Study

Based on the formulation of the problem, the objectives of this research are:

1. To find out the fulfillment of main character's human needs in the movie "Where the Crawdads Sing" (2022) by Delia Owens according to Abraham Maslow's Theory
2. To find out the characters who fulfill the hierarchy of needs that occur in the main character in the movie "Where the Crawdads Sing" by Delia Owens.

1.6 Significance of the Study

1. Theoretical Benefits

The term "theoretical benefits" can be used in various contexts and fields. It usually refers to the potential positive outcomes that are expected or predicted based on a theoretical or conceptual framework. The potential benefits of implementing new teaching methods or educational technologies include increased student engagement, better retention of information, and improved academic performance. Theoretically, this research is expected to be able to contribute to the development of Indonesian literature, especially with the humanistic review developed by Abraham Maslow.

2. Practical Benefits

Practical benefits are the tangible advantages, rewards, or benefits that result from a particular action, decision, or situation. These benefits are concrete and measurable, and they can have a significant impact on individuals, organizations, or society as a whole. Practical benefits are often compared to theoretical or abstract benefits, which may be difficult to quantify or achieve in practice. Research on "An Analysis of Hierarchy of Main Character's Human Needs in Owens's *Where the Crawdads Sing* Movie" is expected to help readers, both students and the general public, especially regarding the personality of one of the main characters in a movie.