

An Analysis of Illocutionary Speech Acts in 2024 Presidential Election News Headline in The Jakarta Post Online News Portal

A Research Paper

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Approval Page

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Declaration

I hereby acknowledge that this paper entitled “An Analysis of Illocutionary Speech Acts in 2024 Presidential Election News Headline in The Jakarta Post Online News Portal” is completely my own work. I fully realize that i have cited statements and ideas from other sources and they are acknowledged in the text.

Bandung, August 2024

Lulu Suadinda Putri Dellycia

Abstract

Speech act is a form of speech that is informative, functional, and has certain consequences. Illocutionary speech acts are speech acts that in addition to informing also have certain intentions. The 2024 presidential election is often being a pivotal moment in people's political participation. There are many issues that occur in the time ahead of the 2024 presidential election. Therefore, it is necessary to study the illocutionary speech acts in the 2024 election news headlines. This research entitled "An Analysis of Illocutionary Speech Acts in 2024 Presidential Election News Headline in The Jakarta Post Online News Portal". The aims of this present research is to find and identify the various types and purposes of illocutionary speech acts contained in the Headlines of the 2024 presidential election news that published in The Jakarta Post online news portal. The theory used in this research is illocutionary speech acts according to Searle which reveals five types of speech. This research uses descriptive qualitative analysis method. Data collection in this research is done by documentation technique and note-taking technique. The data analysis used includes data reduction and categorization. The result of this research there are 50 utterances contained in the Headlines of the 2024 presidential election news The Jakarta Post online news portal. 24 assertive illocutionary speech acts, 13 directive illocutionary speech acts, 2 declarative illocutionary speech acts, 5 commissive speech acts, and 6 expressive illocutionary speech acts.

Key Words: Illocutionary speech acts, news headline, 2024 presidential election.

Preface

All praises to Allah *subhanahu wa ta'ala* who has given the writer His mercy and grace to accomplish this study entitled “An Analysis of Illocutionary Speech Acts in 2024 Presidential Election News Headline in The Jakarta Post Online News Portal” as a partial fulfillment of the requirements of Bachelor’s degree in English Literature Study Program.

As an human being, the author realizes that the preparation of this thesis is far from perfect due to the limited abilities and knowledge possessed by the author. Therefore, for mistakes and shortcomings in writing this thesis, the writer apologizes and is willing to accept constructive criticism and suggestions for this thesis.

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Chapter I

Introduction

In this chapter several points will be explained including: background of the study, research questions, objectives of the study and significance of the study.

1.1 Background of the Study

Language has a very important role in human interaction as an essential communication tool in everyday life. In expressing ideas about a topic, language allows a person to communicate clearly and be well understood by their audience. Therefore, both spoken and written language is a key element in various aspects of people's lives.

In linguistics, the study of language to find out the speaker's intention based on context is called pragmatics. Pragmatics is one of the linguistic disciplines that focuses on the meaning expressed by speakers based on the situation or context. Communication is the process of conveying messages for a specific purpose (Waljinah et al., 2019: 12). Pragmatics studies meaning in relation to context. In pragmatics, it is necessary to understand the importance of communicating through words or expressions that aim to convey messages with specific meanings. Therefore, pragmatics is concerned with the analysis of speech acts that explore the use of language in real contexts. Nowadays, situations often result in differences in meaning between the speaker and the listener, sometimes leading to incomprehension between the two parties (Fatmasari, 2022: 8). Thus, context refers not only to verbal or lingual expressions, but also to the non-lingual context.

There are three aspects to the analysis of speech acts, namely locutionary speech acts, illocutionary speech acts and perlocutionary speech acts. The locutionary speech act is a basic type of speech act that only serves to convey information. Illocutionary speech acts, on the other hand, contain information and specific purposes. Perlocutionary speech acts, in addition to information and purpose, also have certain effects or consequences, i.e. the interlocutor is expected to do something in response to the speech (Yule, 2014: 34).

The considerations to be taken into account in the study of pragmatics is the linguistic situation, which comprises five aspects. The first is the identification of speakers and interlocutors (in the context of this study, writers and readers). Second, the importance of understanding the context of speech. Third, it is necessary to understand the purpose of speech, Fourth, in the study of pragmatics, speech is an action or activity (Wijana and Rohmadi, 2010: 45) This means that utterances are not just words, but also reflect actions or activities performed by speakers. Fifth, an utterance can also be seen as a product of verbal action, which means that in the context of pragmatics, an utterance can influence its partners to perform a certain action.

Headlines in news can be said to be words that are arranged and have meaning. Therefore, the headline has a purpose, including a speech act that wants the reader to do something. In headlines about elections, the choice of words does not only focus on providing information, but also often aims to influence readers' actions. This means that headlines can have the power to stimulate readers' emotions and encourage them to take certain actions. For example, news headlines can stimulate readers to feel more empathy towards one of the candidates in the presidential election (Kusmanto, 2019: 34)

News is a notification of facts and opinions that are significant and interesting to most of the public, and should be delivered as quickly as possible to the public. One efficient method to disseminate news quickly through online media is through online news.

Based on all the descriptions above, this research aims to examine more deeply and identify related to the analysis of various speech acts in the headline news of the 2024 Presidential Election. The Presidential Election means to realise the sovereignty of the people in the government of the Republic of Indonesia which is held every five years. Elections are held with the aim of electing representatives of the people at the central and local government levels, as well as to form a democratic government. The news headlines of the 2024 presidential election become the data source of this research because research related to speech acts on news headlines is rarely done, and also the phenomenon of the presidential election is something that is most discussed and gets a lot of readers attention.

Moreover, the 2024 election season for the Indonesian people is a season that is always awaited, various parties such as the government, political parties and the public are looking forward to this moment that is in sight. The political interest in this moment is huge, with presidential elections often being a pivotal moment in people's political participation. People with diverse political backgrounds become more active, discussing issues and supporting candidates they believe in. Many people with diverse interests and views await the results with enthusiasm. Furthermore, presidential elections involve national and international interests that affect international relations and geopolitics. Other countries and foreign parties also pay close attention to these presidential elections.

It cannot be denied that the media is a source of information where news can be disseminated. Events reported by the media with interesting headlines can increase readers' curiosity or titles can lead public opinion and influence the actions of readers. Many things can happen during the 2024 elections, confusing news, hoaxes and so on sometimes occur because they are influenced by clickbait headlines. Therefore the author chooses media that is credible and can take responsibility for the news published, namely The Jakarta Post.

The Jakarta Post stands as Indonesia's only English-language newspaper. As the sole English language newspaper in Indonesia, The Jakarta Post serves a distinct readership consisting of expatriates and the affluent middle class residing in the country. Printed in English to accommodate those who may struggle with the local language, this publication provides comprehensive coverage of both domestic and global news, spanning topics such as politics, economics, social issues, culture, and sports. Its commitment to delivering up-to-date information remains unwavering.

This type of research uses a qualitative descriptive approach. The data analyzed are words (Mahsun, 2014: 257). The data in this study are in the form of sentences on online news titles that have locution and illocution speech act markers. The data sources in this research are online news titles reported in The Jakarta Post.

1.2 Research Question

Based on the background of the above problems, the author outlines several research questions, which are as follows:

1. How are the forms of illocutionary speech acts contained in the Headlines of the 2024 presidential election news on The Jakarta Post online news portal?
2. How the issue is related to the selection of certain speech acts in the title chosen in the 2024 presidential election news on The Jakarta Post news portal?

1.3 Objectives of the study

The purpose of this research is as follows:

1. To describe the forms of illocutionary speech acts in the Headlines of the 2024 presidential election news on The Jakarta Post online news portal.
2. To conclude the issue found related to the selection of certain illocutionry speech acts in the title chosen in the 2024 presidential election news on The Jakarta Post news portal.

1.4 Limitation of the Study

The author focuses only on illocutionary speech acts in the headlines of the 2024 presidential election and the author only uses the news of the presidential election published in October to November 2023 at The Jakarta Post online news portal.

1.5 Significances of the Study

1.5.1 Theoritically

The results of this study are expected to increase the author's knowledge about illocutionary speech acts as well as their meaning in a news headline.

1.5.2 Practically

a. For the writer

The results of this study are expected to add insight and experience for the author regarding the study of pragmatics, especially illocutionary speech acts in everyday life.

b. For future researchers

The results of this study are expected to be a reference for future researchers in conducting research on the analysis of illocutionary speech acts in daily life in conducting research on the analysis of illocutionary speech acts in the news.