

Conclusions and Suggestions.....	49
5.1 Conclusions.....	49
5.2 Suggestions	50

Chapter I

Introduction

1.1 Background of the Study

Figurative language uses figures of speech to be more effective, persuasive, and impactful. Figures of speech such as metaphors, similes, and allusions go beyond the literal meanings of the words to give readers new insights. On the other hand, alliterations, imageries, or onomatopoeias are figurative devices that appeal to the senses of the readers.

When using figurative language in sports journalism, it's important to strike a balance. While it can make a story more engaging, overuse can make the writing seem overly embellished. The key is to use these literary devices strategically to create a dynamic and memorable narrative that enhances the reader's experience while accurately conveying the essence of the sporting event. Figurative language is a linguistic technique used in writing and speech to convey meanings beyond the literal interpretations of words. It adds depth, imagery, and rhetorical effects to language. Figurative language relies on the use of various devices such as metaphors, similes, personification, hyperbole, and more. In the context of sport news, it can be employed to make reports more engaging, vivid, and emotionally resonant.

language that makes us communicate using certain tools or what is called figurative language. Using certain tools or so-called figures of speech, most

commonly aimed at comparing different objects with the aim of achieving figurative language. Different objects with the aim of achieving literal language. Figurative language is often often found in literary works, such as novels, poetry, television commercials, newspaper articles, etc.

Figurative language uses words that go beyond their ordinary meaning. You have to use your mind your imagination to know what the author is writing about. An author uses literal language only to state the facts as they should be. Figurative language, as a language of comparison, is used in exaggeration or with changes to certain linguistic points. Figurative language is used in literary works, such as prose, poetry, and also nonfiction writing. The information provided through the Internet has changed the way we access and interact with news. Internet news media provides quick access to breaking news. Users can access information from anywhere with an Internet connection, often within minutes of events occurring. Online news combines text with multimedia elements. Articles are supplemented with images, videos, infographics and interactive features, making the story more interesting and informative. Internet news sources provide real-time updates on developing topics. Live blogs, social media feeds and notifications keep users up to date. Users can personalize their news consumption. They can choose their preferred topics, sources and formats (text, video, audio), ensuring they receive information tailored to their preferences.

Online news transcends borders. Users can access international news, gaining insight into events from around the world. This helps promote global awareness and understanding. Online news often includes interactive features

such as comment sections, forums, and polls. These encourage user engagement, discussion, and the exchange of opinions. Internet news provides in-depth analysis. It goes beyond just reporting facts to offer context, expert opinions, historical background, and multimedia content, giving users a deeper understanding of complex issues. News websites integrate with social media platforms, allowing users to share articles, videos, and opinions with their social networks. This extends the reach of news stories and encourages conversation. Many news outlets include data and visualizations in their reporting, which help users understand complex information and statistics. These can be particularly valuable in coverage of topics like politics, economics, and science. News is accessible on mobile devices through responsive websites and dedicated apps. This enables users to stay informed while on the go. Internet-based news outlets use a variety of revenue models. These include advertising, sponsored content, subscription models, and freemium approaches, providing options for both free and paid access to content.

News sports coverage in internet-based media has evolved significantly with the digital age. Internet-based sports media provide real-time updates on events. As soon as a game starts or a significant development occurs, websites and apps offer live text commentary, scoring, and statistics. This allows fans to follow the action as it unfolds, no matter where they are. Online sports media combine text with multimedia elements. You can find articles, photos, videos, and infographics, providing a comprehensive and engaging way to consume sports news. These elements enhance the storytelling aspect and allow for a more

immersive experience. Many sports websites and apps offer interactive features such as live polls, comment sections, and forums where fans can discuss the games and share their opinions. This fosters a sense of community and engagement among fans.

Users can personalize their sports news experience. They can choose to follow specific teams, players, or sports, and receive customized news alerts. This feature ensures that fans stay informed about the topics they're most interested in. Internet-based sports media provide extensive coverage of a wide range of sports. Whether it's major leagues like the NFL, NBA, or international events like the Olympics, you can find in-depth reporting on all sports, including those that may not receive much attention from traditional media. Online sports media offer global coverage. Fans can access news from their favourite teams, athletes, and leagues from anywhere in the world. This helps to connect fans across borders and time zones.

Sports websites often provide detailed statistics, analysis, and historical data. This data helps sports enthusiasts understand the game on a deeper level and engage in discussions about strategy and performance. The writer is interested in figuring out what kind of figurative language are used in news sport on the website Kompas.com according to Asian games 2023 in Hangzhou China.

1.2 Research Questions

Based on the description of the background stated in the previous sub-chapter, the writer would like to present the formulation of the study as follows:

1. What are the kinds of the figurative language used in sport news Hangzhou Asian games in Kompas.com?
2. What are the meaning of figurative language used in sport news Hangzhou Asian games in Kompas.com?

1.3 Objectives of the Study

In relation to the formulation of the problems state above, the purposes of the study are:

1. To identify the figurative language used in sport news Asian games in Kompas.com
2. To analyze and describe the contextual meaning of the figurative language used in sport news Asian games in Kompas.com

1.4 Limitation of the Study

The researcher focuses on analyze the kinds of figurative language such as simile, metaphor, personification, hyperbola and other. The researcher focuses on analyze the meaning of each figurative language in Sport news Asian Games Hangzhou 2023 in Kompas.com. For the limitation, the researcher limits to investigate the word, sentences and phrase used in 10 sport news Asian Games Hangzhou 2023.

1.5 Significance of the Study

In this research, the researcher used descriptive qualitative method. The purpose of descriptive qualitative method is to describe the place, facts and characteristics of the population systematically, factually and accurately. Descriptive qualitative methods use techniques to find, collect, and analyze data.

The analysis qualitative research concern in understanding the result of found data rather than calculating the result of found data.