# **Abstract**

This research entitled “The Implementation of Picture-Cued Technique in Teaching Descriptive Text to Improve Student’s Writing Skills (A Study Toward 7th Grade Students of SMP Negeri 29 Bandung Academic Year 2024-2025).” The goals of this research are (1) To investigate the procedure of the Picture-Cued Technique in teaching descriptive text (2) To describe the teaching equipment of the Picture-Cued Technique in teaching descriptive text (3) To evaluate the students’ results after the implementation of the Picture-Cued Technique in writing the descriptive text (4) To investigate the students’ responses toward the implementation of the Picture-Cued Technique in improving writing skills through its use in the learning process. In analyzing the data, the writer uses qualitative method. The data is obtained through observation checklist, questionnaire, and field notes. The result of this research is students improve their writing skills after the implementation of the Picture-Cued Technique Method. Based on the result of this research, the Picture-Cued Technique Method is a method that is suitable for use in learning writing skills and does not make students feel bored with learning especially using visual media. Picture-Cued Technique Method also provides other benefits to students, such as making it easy for students to understand the teacher explanation, making students aware that training writing skills in English is important, and making students more advanced in writing English.

*Key words: Picture-Cued Technique Method, Writing Skills, Descriptive Text*