

**APPLICATION OF THE *MURDER* MODEL ASSISTED BY *CLASSDOJO*
MEDIA IN LEARNING TO COMPARE CONTENT OF VARIOUS
REVIEWS AMONG XI GRADE STUDENTS AT SMK IGASAR PINDAD
BANDUNG**

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ABSTRACT

This research aims to evaluate the effectiveness of implementing the murder model supported by ClassDojo media in improving the ability of class XI students at IGASAR Vocational School Pindad Bandung in comparing review content. The murder model focuses on developing critical reading skills through systematic stages, while ClassDojo is used to increase student interaction, feedback and motivation. This research uses an experimental design with pretest-posttest. Two groups of students, each numbering 20 people, were selected to take part in this research. The experimental group applied the murder model with the help of ClassDojo, while the control group used conventional learning methods. A pretest was held to measure students' initial ability to compare reviews, and a posttest was conducted after the intervention to assess improvement in ability. The research results show that implementing the murder model with ClassDojo support significantly increases students' ability to compare reviews compared to the control group. Greater improvements in text analysis abilities were seen in the experimental group. Additionally, using ClassDojo is effective in increasing student motivation and engagement, by providing instant feedback and rewards that motivate students to be active in the learning process. The conclusion of this research is that the combination of the murder model and ClassDojo can significantly improve students' ability to compare reviews. This research recommends the application of this model in a broader educational context as well as further exploration of digital learning media to improve learning outcomes. Future research is expected to evaluate the long-term impact of this method and look for innovative ways to optimize the learning process.

Keywords: Murder Model, ClassDojo Media, Learning, Comparing Content, Review.