

**LEARNING TO WRITE NEGOTIATION TEXTS USING THE
SCAFFOLDING METHOD ASSISTED BY FLIPBOOK MEDIA FOR PHASE
E STUDENTS OF SMA PASUNDAN 1 BANDUNG**

ABSTRACT

This research was conducted because students did not have the ability to write negotiation texts and had difficulty compiling them. This includes the lack of educators who use innovative and creative learning methods and media. The following are the objectives of the research: (1) Explain the ability of students in phase E of SMA Pasundan 1 Bandung to write negotiation texts using the scaffolding method assisted by flipbook media; (2) Explain the structure of negotiation texts using the scaffolding method and flipbook media and those that do not; (3) Evaluate how effective the use of the scaffolding method and flipbook media is in learning to write negotiation texts in phase E of SMA Pasundan 1 Bandung. This research uses a quasi-experimental method and a control group with a pre-test and post-test design. The research results show that using the scaffolding method with the help of flipbook media can improve students' ability to write negotiation texts. The learning outcomes of students in the experimental class and the control class are significantly different. The average experimental pretest score was from 64 to 84.5 with an average posttest score for the experimental class, while the control class' pretest average was from 60.3 to a posttest average of 73.3.

Keywords: *Flipbook, Negotiation Text, Scaffolding*