ABSTRACT

This research is entitled "Parents' Interpersonal Communication Patterns

in Handling Teenagers who Use Tiktok Social Media at SMKN 2 Karawang". The

use of Social Media, especially Tiktok at this time is an activity that is carried out

and cannot be separated from everyday life. But if the high use of Tiktok social

media can affect adolescent behavior, including in relationships with parents, other

family members, school friends, and people around them.

This study aimed to determine and provide an overview of how parental

communication patterns in the formation of Mind, Self, and Society deal with

adolescents who use TikTok social media using interpersonal communication.

According to George Herbert Mead, the research method used is qualitative with a

qualitative descriptive approach using the Symbolic Interaction theory. Data

collection techniques in the study are observation, in-depth interviews, and

documentation.

The results of the study indicate that the interpersonal communication patterns

carried out by the role of parents in managing the use of TikTok by adolescents are

significant in maintaining a balance between freedom of expression in cyberspace

and social values in the family and society. Through the mindset of creating an open

communication pattern and a separate balanced communication pattern (Balance

Split Pattern), parents have the right to regulate their children's time using TikTok.

Parental guidance in helping children develop a more responsible self-concept in

using TikTok through supervision in the use of TikTok creates a primary

communication pattern. Adolescent social interactions are greatly influenced by

peer groups, which create multi-directional communication patterns with these peer

groups.

Keywords: Interpersonal Communication, Parents, Tiktok

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