

Abstract

This research discusses the forms of toxic masculinity represented in the main character of *Switchover* an Indonesian Wattpad series and the factors that emerges that toxic traits. This research is conducted by using qualitative method. The data obtained is being analyzed by and supported relevant theories such as toxic masculinity theory by Terry A Kupers and theory of planned behavior by Icek Ajzen. The results of this research show that there are three forms of toxic masculinity in Leo's character, namely: 1) Misogyny; Leo hates women by calling them bitches, 2) Greed; Leo never enough of one woman, 3) Domination Violence; Leo dominating other people with violence. Then the researchers found factors that influence the nature of toxic masculinity, including 1) attitude; Leo's lack of knowledge, 2) subjective norms; the support of Leo's environment about toxic masculinity, and 3) perceived behavioral control; from the bad experiences of Leo's family. Based on this research, the *Switchover* series represents toxic masculinity through the character Leo.

Keywords: Wattpad Series, Leo, Toxic Masculinity, Characteristic, Social Issue, Gender Construction