

Representation of Sexism in the Netflix Series “The Queen’s Gambit”

A Research Paper

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Degree (S-1)

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BANDUNG
2024**

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Dedication Page

The researcher dedicates this paper to her dearest family and friends. Their unwavering support, boundless love, and constant prayers have been a guiding light throughout this journey. I am deeply grateful for your encouragement and belief which has been the cornerstone of my strength and perseverance.

Abstract

This research focuses on the issue of sexism in the series “The Queen’s Gambit” experienced by Elizabeth Harmon as the main character. This series represents how society, family, rivals and even friends discriminated against women in the world of chess in the 1950s and 1960s. The goal of the study is to examine the type of sexism that Beth experienced during her process of becoming a professional chess player. As the results of this study, the researcher summarised that Beth experiences both types of sexism; Hostile and Benevolent. Hostile sexism appears in almost every episode and benevolent sexism present in several key interactions across the series. The sexist behaviour she received made her feel insecure and led her to alcohol and drugs to escape from the pressure. Charles Sanders Pierce's semiotic theory (1914) is used in this research to analyse the sexist behaviour in the series. Based on the object of the study this research employed qualitative descriptive method. The findings show that from 7 episodes, 25 data were found in the form of scenes categorized as signs. The 11 data were classified as hostile sexism and 7 were classified as benevolent sexism while 8 other scenes were categorized as the impact of sexist behaviour. For this reason, hostile sexism is considered as the most common sexist behaviour that Beth experiences.


Keywords: semiotic, sexism, representation, series, The Queen’s Gambit, Netflix

Preface

Preface

By saying *Alhamdulillah*, all praises and gratitudes to Allah SWT, with all His grace and help, the writing of this thesis entitled "Representation of Sexism in The Netflix Series "The Queen's Gambit" can be accomplished. The researcher realizes that this thesis is far from perfect. Therefore, the researcher welcomes suggestions and criticisms from readers to be better. The author hopes that this thesis can be useful for readers.

Bandung, July 2024



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Approval of Publicity

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Permit the English Department, Universitas Pasundan to publish the researcher's paper entitled "*Representation of Sexism in The Netflix Series "The Queen's Gambit"*" on the Universitas Pasundan e-repository.

Bandung, July 2024



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