

**WRITING NEGOTIATION TEXT LEARNING WITH FLIPPED
CLASSROOM MODEL WITH MOTION GRAPHIC MEDIA IN CLASS X
STUDENT OF SMK PASUNDAN 4 BANDUNG**

ABSTRACT

This research is motivated by the low ability of students in writing negotiation texts. This is because students are less interested and consider writing a complicated task, because they feel confused in determining a topic and pouring an idea or thoughts into a writing. In besides, there is less variety of educators in choosing models and media in the learning process. The selection of varied learning models and media can increase students' motivation and interest in learning. The objectives of this study were to evaluate the author's ability to plan and implement learning to write negotiation text using the flipped classroom model assisted by motion graphic media; to analyze the ability of grade X students in writing negotiation text using the flipped classroom model with motion graphic media assistance; and to analyze the effectiveness of the flipped classroom model with motion graphic media assistance in learning to write negotiation text for grade X students. The research method used is quantitative quasi-experiment method. The form of research design is none-equivalent control group design. Moreover, the data obtained were the pretest and posttest of the experimental and control classes in class X of SMK Pasundan 4 Bandung. The results of this study prove that 1) the author is able to plan and implement learning by obtaining 3,4 points for learning planning and 3,6 points for learning implementation; 2) students' abilities have increased the average results of the experimental class for pretest 79,86 to 92,09 for posttest with a difference of 12,23 increase while the control class average pretest results 67,63 to 78,78 for posttest with a difference of 11,15 increase; 3) effectiveness of learning to write negotiation text using the flipped classroom model assisted by motion graphic media, proven by the results of the mann-whitney test showing asymp. sig 0,000 <0,05. As a result, the flipped classroom model assisted by motion graphic media can be used as a choice of learning model and media.

Keywords: *Writing, Negotiation Text, Flipped Classroom, Motion Graphic*