

*THE CONCEPT OF BULLYING VICTIMS WITH THE APPEARANCE OF  
SOCIAL ROLES AT SMPN 9 SUMEDANG*

**ABSTRACT**

Bullying is an act committed by someone consciously or intentionally, with the aim of hurting or terrorizing people who are considered weak by themselves. This bullying action is often carried out by teenagers, especially teenagers at SMPN 9 Sumedang, with the motive of revenge, terrorizing people who are considered weak and there is no resistance, and venting the perpetrator's frustration due to his parents. Based on the results of the study as many as 10% of both perpetrators and victims who became bullying in the school. The concept of bullying victims with the appearance of social roles at SMPN 9 Sumedang is very significant, this is due to several factors that influence their social role, namely; for victims of bullying; lack of strong policies that can protect victims, lack of social support from any party. As for the perpetrators of bullying, they are influenced by the media (such as often watching movies that contain elements of bullying), environmental factors, lack of education from parents. The research method used in this study uses qualitative research methods with the aim of describing how The Concept of Bullying Victims with the appearance of social roles at SMPN 9 Sumedang, using a case study approach. The informant selection technique in this study used purposive sampling technique with 2 informants, namely key informants; SMPN 9 Sumedang teenage students who were victims of bullying, as well as additional informants; Student teachers and bk teachers. Based on the results of the study, the data collection techniques used by researchers are; interviews, observations, document studies.

Keywords: Bullying, Social Role