

**APPLICATION OF TEAM ASSISTED INDIVIDUALIZATION (TAI)
MODEL ASSISTED BY CANVA MEDIA ON WRITING JOB APPLICATION
LETTER CLASS XI SMK PASUNDAN 2 BANDUNG**

ABSTRACT

This study was motivated by the low ability of students in writing job application letters. The reason is the lack of understanding and renewal of vocabulary so that it is difficult to pour an idea into a complete writing and the use of learning models used by educators is still ineffective. One of the learning models that can be used as an alternative is the Team Assisted Individualization (TAI) model. The purpose of this study was to determine the ability of students in writing job application letters before and after applying the Team Assisted Individualization (TAI) model. The research method used is an experimental method with a Quasi-experimental design Nonequivalent Control Group Design. The author compiled the results of the research after implementing the students of class XI TKJ A as the experimental class and XI TKJ E as the control class. The results showed that the author was able to implement learning with the Team Assisted Individualization (TAI) model with a score of 3.8. The results of the experimental pretest scores with an average value of 56 and increased in the posttest results after applying the model with an average of 83. While the average value of the control pretest was 48.5 and increased with a value of 67. So that there is an increase in the average value of the Posttest after applying the model. Supported by the output results in the Mann Whitney test of $0.000 < 0.05$, the hypothesis can be accepted. Based on the results of the study, the authors can conclude that the application of the Team Assisted Individualization (TAI) model assisted by Canva media on writing a job application letter for class XI SMK Pasundan 2 Bandung is successful.

Keywords: Writing, Job Application Letter, Team Assisted Individualization