

# **Chapter I**

## **Introduction**

### **1.1 Research Background**

A language is a tool used to communicate daily in people lives. Linguistics is the study of language from the perspective of its internal structure. In linguistics, there is relationship between language and society called Sociolinguistics. According to Wardhaugh (2010) Sociolinguistics is the study of how language is used between or within a group of speakers. Sociolinguistics has language variants that are formed in society, one of which is slang words. Slang can serve several functions for the group that uses it. Some people believe that using slang when communicating with their group will provide fun in some variations for social identification purposes. Some people may use slang to create a humorous effect on the conversation, to produce rules of social interaction in a group that uses slang words for social identification. Interaction in groups that use slang words for specific purposes, such as when they chat, greet and part ways.

Allan and Burridge (2006) say that slang is colloquial and transient, which is considered to be far inferior to informal speech and even politeness, especially among teenagers who never fail to follow the trend of cultural and language development.

Therefore, teenagers who create a lot of slang words today, slang is an unofficial language that can be used in a group to interact internally. What is meant by internal interaction is communication that occurs using language that is not formal or that sounds non-standard, the emergence of slang language due to the frequent use of new word terms by language users, which creates a rich vocabulary in communication. According to Adams (2009). that speakers use slang to achieve the social dynamics with whom they speak and slang outlines a social space, and attitudes towards slang help to create a social dynamic, social space, and attitudes towards slang that can help identify.

Slang is also used by songwriters in making song lyrics. Using slang in every verse of the song lyrics they write will make it unique and distinctive for the singer and make the song lyrics create more free expression. Nowadays, English songs are very popular and easily accessible on online song players such as Spotify, but not everyone understands the meaning of the words of English songs that use slang words in the lyrics. As in Olivia Rodrigo Sour album, the lyrics are interesting for young listeners. One of the things that makes this song interesting is the use of a lot of slang words in each of the lyrics.

The songwriter manages to express her own style by using different slang words that can be conveyed well to the music listeners. Therefore, the writer wants to know and understand more about the slang words contained in the lyrics of the song "Sour Olivia Rodrigo Album". For example, that there seems to be an element of slang from

the song entitled "One Step Forward, 3 Steps Back" what words or phrases use slang regarding the analysis of slang words with morphological processes in one of the lyrics: "I find everything kinda exciting". In this song, the writer found the word "kinda", kinda is a type of imitative slang word used in everyday conversation, and in the morphological process 'kinda' is created from the blending process where two independent words are combined to form a new word. This slang word is used in song lyrics, making it easier for someone to pronounce it.

The writer chose Olivia Rodrigo's Album Sour for the research because the album was well received by music listeners in 2021. In 2021, according to Billboard Olivia Rodrigo's album SOUR broke several records as several of her songs, "Driver License," "deja vu," and "good 4 u," reached the top 10 on the Hot 100. Sour album broke the record for the most-played music album on spotify the week of its release. At the 64th Annual Grammy Awards, Sour was named one of the Year and Best Pop Vocal Albums of 2021 by multiple publications, and Olivia Rodrigo was nominated for Best New Female Artist.

## **1.2 Identification of the Problem**

The research problem is identified as follows:

With a lack of understanding of slang words that in society there is a phenomenon of using slang words that are not appropriate and young people often use slang words

because they don't know the meaning and words formation, so this problem must be raised and resolved through this research.

### **1.3 Limitation of the problems**

This research discusses slang words. This research only focuses on analyzing the types of slang words and words formation process of slang words in the lyrics of Olivia Rodrigo's songs in SOUR Album. There are 11 songs in SOUR album. The researcher will limit into 4 songs.

### **1.4 Research Problem**

1. What type of slang words are most used in songs lyrics in the SOUR album of Olivia Rodrigo?
2. How is the formation of slang words in songs lyrics in the SOUR album of Olivia Rodrigo based on morphological studies?

### **1.5 Objective of the Study**

1. To find out the type of slang words are most used in songs lyrics in the SOUR album of Olivia Rodrigo
2. To find out how the formation of slang words in songs lyrics in the SOUR album of Olivia Rodrigo's based on morphological studies

## **1.6 Significances of the study**

This research hopes that it can provide benefits for writers and readers to better understand about slang words found in the lyrics of SOUR Olivia Rodrigo's album songs, and it is expected to be an example for further researchers.