

**ANALYSIS OF THE USE OF QUIZIZZ MEDIA IN INCREASING
STUDENT LEARNING MOTIVATION**

By :

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***Abstract.** The rapid development of technology today gives rise to several updates in the development of learning media. Quizizz is one of the technology-based platforms that has an interactive and attractive form of display for students. The use of quizizz media in the implementation of learning becomes one form of innovation carried out by teachers. This research uses literature studies methods sourced from various literature such as books and scientific journals. Research aims to find out the influence of the use of quizizz application as a learning medium in increasing the learning motivation of elementary school students. Research data in the form of previous research results and further developed by researchers. The use of quizizz media as a learning medium has a positive influence on students' learning motivation. The implications of this research are the need for the use of technology-based platforms in the implementation of learning.*

Keywords : *Quizizz media, Student Learning Motivation*