

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh Strategi *Good Corporate Governance* dan *Enterprise Risk Management* terhadap Kinerja Perusahaan baik secara parsial maupun simultan pada Kantor Pusat PT. Pos Indonesia Kota Bandung. Metode penelitian yang digunakan adalah metode penelitian deskriptif dan verifikatif dengan jumlah sampel dalam penelitian ini adalah 80 responden. Teknik pengumpulan data yang digunakan adalah observasi, wawancara, dan penyebaran kuesioner. Metode analisis yang digunakan adalah regresi linier berganda, korelasi berganda, koefisien determinasi dan uji hipotesis.

Hasil penelitian menunjukkan bahwa terdapat pengaruh positif, dan signifikan antara Strategi *Good Corporate Governance* dan *Enterprise Risk Management* terhadap Kinerja Perusahaan. Besarnya pengaruh Strategi *Good Corporate Governance* dan *Enterprise Risk Management* terhadap Kinerja Perusahaan secara simultan sebesar 43,5% dan sisanya 56,5% dipengaruhi variabel lain yang tidak diteliti. Secara parsial besarnya pengaruh Strategi *Good Corporate Governance* terhadap Kinerja Perusahaan sebesar 30,4% dan pengaruh *Enterprise Risk Management* terhadap Kinerja Perusahaan sebesar 13,1% sehingga dapat disimpulkan bahwa Strategi *Good Corporate Governance* memberikan pengaruh paling besar terhadap Kinerja Perusahaan.

**Kata Kunci: Strategi *Good Corporate Governance*, *Enterprise Risk Management* dan Kinerja Perusahaan**

## **ABSTRACT**

*This research aims to determine the influence of Good Corporate Governance and Enterprise Risk Management strategies on company performance, both partially and simultaneously at the Head Office of PT. Pos Indonesia Bandung City. The research method used is descriptive and verification research method with the number of samples in this research being 80 respondents. The data collection techniques used were observation, interviews, and distributing questionnaires. The analytical methods used are multiple linear regression, multiple correlation, coefficient of determination and hypothesis testing.*

*The research results show that there is a positive and significant influence between Good Corporate Governance Strategy and Enterprise Risk Management on Company Performance. The magnitude of the influence of Good Corporate Governance and Enterprise Risk Management Strategy on Company Performance is simultaneously 43.5% and the remaining 56.5% is influenced by other variables not studied. Partially, the influence of the Good Corporate Governance Strategy on Company Performance is 30.4% and the influence of Enterprise Risk Management on Company Performance is 13.1%, so it can be concluded that the Good Corporate Governance Strategy has the greatest influence on Company Performance.*

***Keywords: Good Corporate Governance Strategy, Enterprise Risk Management and Company Performan***

