

Chapter III

Research Method

In this chapter, the writer will describe the research methodology that will be carried out by the writer which includes Research Method, Source of Data, Technique of Data Collection, and Technique of Data Analysis.

3.1 Research Method

This study uses a qualitative descriptive method, and an intrinsic approach is used to describe and analyze the characterization, to describe the development of Chihiro's character in *Spirited Away* (2001) Movie by Hayao Miyazaki. According to Rusmana (2022) "Qualitative method which implements descriptive-analytic to describe the findings" and according to Cresswell (1994) "A qualitative study is defined as an inquiry process of understanding a social or human problem, based on building a complex, holistic picture, formed with words, reporting detailed views of informants, and conducted in a natural setting". Qualitative is descriptive and tends to use analysis. Focusing on in-depth observations that refer to data also utilizes existing theory as supporting material. To analyze the characterization of Chihiro as the main character in the movie *Spirited Away* (2001), the writer will use an intrinsic approach and descriptive methods according to the purpose of this research.

The identified data are analyzed according to the intrinsic approach in Writing Themes About Literature to identify and analyze the main character. In describing the character development used the approach by Rene Wellek and Austin Warren

(1976) in Theory of Literature. This research shows about the characterization of the main character and the character development of the main character in the film is influenced by the situation, human ideas, and words. This research shows the meaningful characterization and development of the main character in Spirited Away (2001).

Based on the above understanding, it can be interpreted that the descriptive method is a method that can be used to explain or describe the problem by describing the situation or condition of the research object that the researcher is aiming at based on the facts of the phenomena observed. In this study, the writer will find and know the characterization of Chihiro as the main character and her conflict in the film Spirited Away by Hayao Miyazaki (2001).

3.2 Source of Data

There are two types of data that the writer uses in conducting this research, is primary data and secondary data. The data is directly related to the discussion of the thesis observed. In this study, the writer took data from the film directed Spirited Away by Hayao Miyazaki which was released in 2001 as primary data. The writer takes several journals, articles, subtitles, and other sources that are related or related to the film Spirited Away and this research as secondary data.

3.3 Technique of Data Collection

There are several data collection techniques that researchers examined in this study such as Observation, and documentation. In this study, the writer used

documentation techniques to get the data.

In this study, data were taken from the movie *Spirited Away* by Hayao Miyazaki which was released in 2001 and is the main data in this study. There are several steps that the writer will take in collecting data:

1. The writer watched the movie *Spirited Away* (2001) carefully to gain an understanding and knowledge about the characterization development of the main character, and read research, and e-journals that discussed character analysis and character development.
2. Data collection, collect data by identifying the parts in the movie and in the scene parts that describe the characterization of the main character by carefully watching the events in the movie and understanding the meaning of these events. Important events involving the main character that will be considered are events that are found in films such as the actions of the main character.

3.4 Technique of Data Analysis

After collecting the data, the writer analyzes the data. Data analysis techniques were used to answer research here are three steps of data analysis techniques that will be applied by the writer.

First, the writer will watch the film *Spirited Away* by Hayao Miyazaki. The author will analyze it based on 8 plot stages and factors that influence character development, namely internal factors and external factors. This analysis will use an intrinsic approach to describe characterization in the film.

Second, the author will ensure that the film contains results that are linked to expert theories. The author will do it outline the storyline. The plot will be explained step by step. It starts from the exposition, inciting moment, rising action, conflict, complication, climax, and falling action until the denouement of the fairy tales and describes it with evidence.

Third, the author will investigate how the factors that influence the development of the main character develop based on the storyline, there are two factors that influence character development in films, namely internal and external factors using Wallek and Warren's (1976) theory. All data that answers the research problem will be attached. When conclusions have been obtained, the results will be presented in the author's final paper.