

## **Chapter III**

### **Research Methodology**

This chapter, the writer will describe the method that will be used by the writer to analyze the character Artoria Pendragon in Fate Series. The writer uses qualitative research to analyze the character Artoria Pendragon. This chapter contains the research design and the data collecting procedure that will be used to help the research.

#### **3.1 Research Design**

In this research, writer using qualitative method for its methodology. According to Creswell (2012) “Qualitative research is a means for exploring and understanding the meaning individuals or groups ascribe to a social human problem. The process of research involves emerging questions and procedures; collecting data in the participants setting; analyzing the data inductively, building from particulars to general themes; and making interpretations of the meaning of data. The final written report has a flexible writing structure.”

Creswell (2014) also said “Qualitative research is an inquiry process of understanding based on distinct methodological traditions of inquiry that explore a social or human problem. The researcher builds a complex, holistic picture, analyzes words, report detailed views of information and conducts the study in natural setting”.

As explained above, Qualitative research is a method of inquiry used in various fields to analyze and understand events from a subjective, holistic, and interpretive approach. The goal of qualitative research is to dive into the complexities and variety of human experiences, perspectives, and social contexts.

According to Moleong (2007) “Qualitative research is research that intends to understand the phenomenon of what is experienced by the subject of research, such as behavior, perceptions, motivations, actions and so forth. Based on the explanations by the experts, qualitative research is suitable to be used for researching matters relating to behavior, perceptions, motivations and actions of the research subject. Therefore, the writer decides to use the qualitative research as his research method.

### **3.2 Data Collecting Procedure**

According to Ary (2010), the most common data collection methods used in qualitative research are observation, interview and document or artifact analysis. Artifact may include audio and video recordings, photograph, games, artwork, or other items that provide insight related to the context or participants. Therefore, the writer will use data collection techniques using documentation. The writer will focus on scenes and dialogue that contains the elements of characterization of Artoria Pendragon.

According to Suharsimi in Sakdiah (2018:29): *“Dokumentasi adalah teknik pengumpulan data penelitian yang berdasarkan pada pencarian data berupa DVD film, buku (text book), skripsi, jurnal, situs internet, dan lain sebagainya yang dianggap relevan dalam penelitian ini.”* (“Documentation is a research data collection technique based on data searches in the form of DVD films, books (text books), theses, journals, internet sites, and so on that are considered relevant in this study.”)

Based on explained above, the writer will analyze the data that has been collected in Fate Series. The research deals with how is King Arthur influenced the character of

Artoria Pendragon in Fate Series. There were some steps that the writer will done to collect data of this research:

1. Watching Fate Series (Fate/Stay Night, Fate/Zero and Fate/Stay Night Unlimited Blade Works) to get information and understanding of character Artoria Pendragon.
2. Watch and read several documentations about King Arthur to get information and understanding of King Arthur.
3. Identify the scenes, dialogues and the comments by the characters in Fate Series about Artoria Pendragon.
4. Highlights the scenes, dialogues and sentences that is related to the problem of the study.
5. Based on Marquaß (1997), namely characterization of the characters, constellations of characters and conceptions figures, find out about the narrative elements in Fate Series to analyze between characters in the story.

### **3.3 The Techniques of Analyzing Data**

To analyze the data, the writer will use qualitative method to analyze the character of Artoria Pendragon in Fate Series based on Marquaß (1997), namely characterization of the characters, constellations of character and conceptions figures of the characters. Several steps will be taken in order to analyzing the data:

1. Documentation: Once all of the data acquired relates to the problem, the description step is finished.
2. Classification: Arranging the described data into the proper categories. In this case, the data required focuses on characterizations and narrative structure.

3. Evaluation: Verifying the outcomes of data analysis to ensure that they are accurate.