Chapter III
Research Methodology

This research discusses the methods used to analyze Ainz Ooal Gown's characterization as the main character in anime Overlord. Those are Research Methods, Research Design, Procedure Data Collecting, and Technique of Data Analysis.

3.1 Research Method

Research methods are an important thing for researching because they can help the writer solve the problem in the object. In this research, the writer will use qualitative research methods suitable for analyzing that related to research. The object of this research is Ainz Ooal Gown characterization which will be explained based on the text or the image. According to Cresswell (2018), "qualitative methods rely on the text and image data, have unique steps in data analysis, and draw diverse designs."

Moleong (2007) stated that "Qualitative research is research that intends to understand the phenomenon of what is experienced by the subject of research, such as behavior, perceptions, motivations, actions and so forth." The writer decided to use qualitative methods because more Suitable, the object of research Ainz Ooal Gown's characterization used plot theory by Ribo (2019) and characterization theory by Minderop (2013). His behavior, perceptions, motivations, and actions will be observed in depth. Then, the data that have been collected will categorized become two: first, direct characterization and second indirect characterization.

3.2 Research Design

This research will use qualitative research with a descriptive approach because the object is about Ainz Ooal Gown characterization in Overlord anime. The method of data collection is library research. The primary data is Ainz Ooal Gown's characterization as a main object from the Overlord anime. The secondary data will be obtained internet that is related to the object, Ainz Ooal Gown characterization. Such as Light novels, comics, or youtube,

"Research design is a strategy for finding out something. In conducting research, it is necessary to know the stages that will be carried out in the research process. Therefore, the writer must arrange the stages of research so that conducting research is more planned and systematic." Babbie (1979: 83). The writer decided on some stages that can applied in this research:

1. The theme that can be relevant and interesting to the research. Writer chose Ainz Ooal Gown's characterization.

2. Limit the problems contained in the research. The writer only focuses on the Ainz Ooal Gown's characterization.

3. Determine the Research Objective, Data Collecting Procedure, Technique of Analysis Data. The writer used qualitative methods.

4. After Determine the Research Objective, Data Collecting Procedure, Technique of Analysis Data. The writer will report the research as a final paper.

3.3 Data Collecting Procedure

This research Will be first step for writer to collect the data. Writer Will explain Ainz Ooal Gown characterization in Overlord anime, first with Plot theory by Ribo (2019) second is characterization theory by Minderop (2013).

Some step will writer collect data in the research:

1. The writer watches the Overlord anime that contain Ainz Ooal Gown's characterization in more depth and repeatedly.

2. Determine the plot in Overlord anime, from first season to the fourth season.

3. The writer will identify and sort out the dialogue, phrase, words, action, scene Ainz Ooal Gown characterization.

4. After that, writer will be categorized which part is direct and which part is indirect characterization.

5. After categorizing the data, the writer will analyze the data by describing each phrase, words, dialogue, action, and scene Ainz Ooal Gown's characterization.

6. For last step, the writer will report the data that has been analyzed by plot theory by Ribo(2019) and characterization theory by Minderop (2013).

3.4 Technique of Data Analysis

The writer used plot theory by Ribo (2019) and characterization theory by Minderop (2013) to analyze the data. Direct characterization includes characterization used name, characterization through appearance, and characterization by author's speech. Indirect characterization includes characterization through dialogue, characterization through location

and situation, characterization through mental qualities of character, characterization through tone and voice, characterization through action. There are stages to analyze the data:

1 Analyzed and identified the data that has been collected using plot theory by Ribo (2019) and characterization theory by Minderop (2013).

2 Determine plot Overlord anime from first season to fourth season.

3 Categorized the data become two: direct and indirect characterization by Albertine Minderop.

4 Analyzing and describing the data that has been categorized along with the pictures or other supporting matters relating to the Ainz Ooal Gown characterization.

5 Conclude the data that has been analyzed.