CHAPTER III
Research Methodology

The research method involves activities in research with steps that are in accordance with the process of data collection and data analysis. In this chapter, there are several sections including the research method, procedure of collecting data, and procedure of analyzing data.

3.1 Research Method

This research uses a descriptive qualitative method. Qualitative research is descriptive by definition and tends to utilize an inductive approach to analysis so that the procedures and significance based on the point of view of the subject are more focused (Fadil, 2020, p.33). furthermore, the basis for this claim is that qualitative research concentrates on the procedure rather than the results. Litosseliti (2010: 52), also states that the focus of qualitative research is on structure and designs, as well as exactly how something is. The qualitative technique is inductive, and it was designed based on the findings of our study. As a supporting method in this study, the writer utilizes a descriptive qualitative approach. Because the data gathered was examined in the shape of words and phrases rather than quantities or stats. This study uses a qualitative descriptive approach in order to mention and express the metaphor in the song lyrics of Stray Kids' Odd Album.

3.2 Procedure of Collecting Data

Stray Kids song lyrics were used as the textual data resource for this study. Due to the fact that the total amount of verses in the song lyrics on the album Oddinary is numerous, before entering the data analysis, the writer only picked four of the seven songs on the Oddinary Album by Stray Kids. All four songs have a stanza count of about 10-15 stanzas each. There are Venom, Maniac, Lonely St., and Muddy Water. Because the official song lyrics is using the Korean language, the writer will utilize the English translated song lyrics from the "Genius" web as the data sources. The procedure for gathering data for this study is document analysis, including:

a. The song lyrics from the web that have been translated are written or typed back so that the writer can read them more easily

b. The entire set of lyrics is read carefully as a source of data

c. Then the writer understands the content of the songs and gets rid of unnecessary information.

3.3 Procedure of Analyzing Data

As a Data Analysis method, the writer used selected song lyrics by Stray Kids. The data came from Stray Kids' selected song lyrics.

a. The data is classed using Lakoff's metaphor categories: structural metaphor, orientational metaphor, and ontological metaphor.

b. Each stanza's lyrics are analyzed by the writer

c. The writer will then look for the dominant type of metaphor presented in Stray Kids song lyrics. In addition, the writer will convey the meaning of metaphor that can be drawn from the Stray Kid's Oddinary album