

# **CHAPTER I**

## **Introduction**

### **1.1 Research Background**

Language is a set of common spoken, manual (signed), or written symbols that people use to communicate as members of a social group and members of that group's culture. Language serves a variety of purposes, including communication, identity expression, play, creative expression, and emotional release. Every face of human existence in society interacts with language, making it only understandable when it is seen in connection to society. People may convey ideas, thoughts, feelings, and other things through language.

Language is a tool that allows individuals or certain groups of people, like a band or vocalist, to communicate ideas and concepts. Song lyrics are one of the textual forms of expression for someone's sentiments. For singers, there are various methods to express oneself via language, both spoken and written. Music itself is a perception of what melody is, which varies throughout time, place, and social groupings. Music is frequently referred as the "global language" because its capacity for communication. However, it is clear that culture has a significant influence on the "meaning" of music. Furthermore, music lyrics are similar to poems by its structure.

Music may be thought of as a medium for conveying messages and expressing feelings. Because musical tones are sound-based representations of

individual ideas, hearts, and emotions. To describe thoughts and feelings, songwriters frequently utilize figurative language in their songs. Figurative language, including metaphor, similes, or personification, is particularly useful for crafting fascinating songs while also allowing the artist to be creative and original.

Metaphor, according to Classe (2000: 941), is the transfer of the image, meaning, or character of one statement to another. The transfer is accomplished by referring to one notion and implying parallels, analogies, or the link between the two conceptions. However, in song lyrics artists often use metaphor to explain social issues since it is thought to be easier to understand. Metaphor is a term that is frequently used to convey and define human thoughts and feelings. Metaphor is significant in literature since it explains one's argument while also adding flair and beauty.

There are three types of metaphor: lexical metaphor, grammatical metaphor, and conceptual metaphor. The writer only intends to look at one sort of metaphor in this research, namely conceptual metaphor. Lakoff's conceptual metaphor is not merely in the words spoken, but additionally in the functioning of the human mind and the framework of knowing. Conceptual metaphors reflect how people view, feel, and perceive the world. According to Konvecses (2005: 116-126), conceptual metaphors explain how people see, experience, and comprehend the world's reality.

As a result of this study, the writer tries to identify a metaphor that may explain how the metaphor can be understood by using Lakoff and Johnson's conceptual metaphor theory in the song lyrics of Oddinary by Stray Kids. Because there are so many analogies in the songs, the writer will select the Oddinary album.

In addition to this album's popularity, they also discussed its significance. The lyrics will encourage readers and listeners to reflect on their own lives and seek out positive thoughts. On the album *Oddinary*, the statement appears in the track "Maniac," with the opening line "Relax everyone, quit pretending to be normal," bringing the listener to a selection of songs that praise the daily nonconformist or different from other people. The writer uses the conceptual metaphor theory by Lakoff and Johnson to get the types of metaphors used in the data and determine their significance in Stray kids's *Oddinary* based on the arguments given above.

## **1.2 Identification of the Problems**

According to the study background provided above, Metaphor is defined as "the use of a word or set of words as an image based on similarities or analogies rather than its real meaning." Metaphors help others understand unknown concepts while also rearranging and poeticizing our work. Within many words, a metaphor helps to describe something new (unusual) by telling a clearer and simpler story.

According to Pradopo (2020: 66), metaphor is a metaphorical language that does not include comparison concepts that used to explain or describe something by referring to other objects that are perceived to have comparable traits to the topic of the description. When comparing two items in Metaphor, we do not use the phrases "like" or "as" because their use is exclusive to Simile.

### **1.3 Research Problems**

On the basis of the background of the study described above, the following research questions were added:

1. What are the dominant types of metaphor used in the song lyrics on Stray Kids' Oddinary Album?
2. What are the meaning of metaphor in the song lyrics on Stray Kids' Oddinary Album?

### **1.4 Limitations of the Problems**

The research will concentrate on the song lyrics through the use of a semantics method, which includes metaphors by Lakoff and Johnson in multiple stanzas, explaining the significance of metaphorical language used by Stray Kids throughout the song lyrics.

### **1.5 Objective of the Study**

1. To find out what the dominant type of metaphor used in the song lyrics based on the type of metaphor by Lakoff and Johnson
2. To find out what are the meaning of metaphor that can be drawn from the metaphor

## 1.6 Significances of the Study

The writer and readers in particular are anticipated to gain benefits from the results of the study. Through this investigation, both the writer and the readers should be able to comprehend the metaphor in Stray Kids's songs from the album Oddinary. In addition, there are two major significances in this study, there are:

### A. Theoretical Significance

Following reading this study, it is expected that the results will contribute to knowledge in the field of education and future analysis of the metaphor.

### B. Practical Significance

The findings of this study are anticipated to offer the reader information and understanding, particularly about metaphors that appear in literary works. The writer also believes that this study may be utilized to improve literary works in the English Literature Department of Pasundan University, particularly literary works in Indonesia.