

# **THE INFLUENCE OF INTERACTIVE LEARNING MEDIA ON INCREASING THE LEARNING INTEREST OF FIFTH-GRADE STUDENTS AT SDN GABUSKULON 6, INDRAMAYU DISTRICT**

By

Natasya Hidayah Octaviani

195060006

## **ABSTRACT**

The background of this thesis research is low student learning interest in class V SDN Gabuskulon 6 Indramayu Regency, due to monotonous classroom learning and only using conventional learning models so that students become less focused and enthusiastic in learning. The purpose of this study was to determine the use of interactive learning media in learning at SDN 6 Gabuskulon and how much influence the use of interactive learning media has to increase the learning interest of fifth-grade students at SDN Gabuskulon 6, Indramayu Regency. The method used is Descriptive Quantitative. Techniques for collecting data were carried out using questionnaires, observation sheets, and documentation. The sample used was class V consisting of 33 respondents and 1 teacher. Data processing techniques were carried out using the normality test, linearity test, heteroscedasticity test, simple linear regression test, and ANOVA test, using SPSS 26.0 for Windows. Based on the results of the research, the results of observations of teacher activities using interactive learning media obtained an average combined value of observers 1 and 2 in a percentage of 81.5% belonging to the very good category. Likewise, student activities in learning using interactive media get a combined score of the two observers of 79% which includes good criteria. There is an influence of the use of interactive learning media to increase student interest in learning, this is known by the value based on the t-test, the t-value obtained is 6.086 with a significance of 0.00. Significant value which shows  $0.00 < 0.05$  so it can be concluded that  $H_0$  is rejected and  $H_a$  is accepted.

**Keywords:** Interactive learning media, Student interest, Descriptive Quantitative