The Application of the Jigsaw Cooperative Learning Model to the Communication Flow in Learning

"(Survey on Introductory Creative Entrepreneurship Subject for Class XI Accounting Even *Semester* 2022/2023 Academic Year at *SMK Bina Warga Bandung*)".

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ABSTRACT

This research aims to find out: (i) How the jigsaw type cooperative learning model is implemented in the Introduction to Creative Entrepreneurship subject in class Accounting The research method used is a survey method with a quantitative approach and *data* collection techniques in the form of questionnaires and observations. The research results show: (i) the application of the jigsaw type cooperative learning *model* is at 4.41 with a percentage of 88% and very good interpretation, (ii) the flow of communication in learning is at 4.45 with a percentage of 89% and very good interpretation, through observation analysis, the smallest percentage was 70.8%, (iii) the results of the Spearman Rank analysis test obtained a significance value of 0.026. The contribution given by variable Researchers convey suggestions to related parties: (i) for students to remain consistent in the results obtained, and be more active and enthusiastic in participating in learning, (ii) for schools to evaluate the use of learning models, by providing direction to teachers to implement learning models innovative and varied ones, one of which is the jigsaw type cooperative learning *model*, (iii) for future researchers who will research in the same field it is better to identify other factors that can improve the flow of communication in learning and when implementing the learning *model* it is better to carry out more than one meeting, This aims to produce a more *optimal* flow of communication in learning.

Keywords: Jigsaw Type Cooperative Learning, Communication Flow