PENERAPAN MEDIA *FILMSTRIP* DALAM PEMBELAJARAN MENYAJIKAN INFORMASI DATA DALAM BENTUK TEKS EKSPLANASI DI KELAS VIII SMP PASUNDAN 3 BANDUNG TAHUN AJARAN 2022/2023

ABSTRACT

This research is backgrounded by the assumption that writing is a difficult skill to master. This causes students to have difficulty expressing their ideas, as well as the lack of effective media used by teachers. One of the media that is considered appropriate that can provide an increase in students' interest in learning to write is filmstrip media. The purpose of this study was to determine: the author's ability to carry out learning with filmstrip media, the ability of students in grade VIII Pasundan 3 Bandung Junior High School in writing explanatory texts using filmstrip media, and the effectiveness of filmstrip media in learning to present data information in the form of explanatory texts for students in grade VIII Pasundan 3 Bandung Junior High School. The research method used is the experimental method with the design form of Nonequivalent Control Group Design. The results of the research are: (1) the author is able to carry out learning to present data information in the form of explanatory text with an average score of 3.76; (2) students are able to present data information in the form of explanatory text using filmstrip media with the average value of the experimental and control class pre-test results, which is 52.77> 26.38, while the average value of the experimental class post-test results is higher than the control class, 92.59> 80.78; (3) filmstrip media is effectively used to facilitate students in conveying ideas in learning to present data information in the form of explanatory texts for class VIII students of Pasundan 3 Bandung Junior High School with Asymp. sig. (2-tailed) of 0.006 <0.05 in the Mann Whitney test. Based on the explanation above, it can be concluded that learning to present data information in the form of explanatory text using filmstrip media in class VIII students of Pasundan 3 Bandung Junior High School successfully showed an increase in learning outcomes.

Keywords: Presenting, Explanation Text, and Filmstrip Media.