

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh Motivasi dan *Self Efficacy* Terhadap Kinerja Karyawan Di PT. Sinar Elektronika SEB. Metode penelitian yang digunakan adalah metode deskriptif dan verifikatif dengan jumlah sampel sebanyak 89 responden. Metode analisis data yang digunakan adalah analisis regresi linier sederhana, analisis korelasi sederhana, koefisien determinasi. Hasil penelitian menunjukkan bahwa terdapat pengaruh Motivasi dan *Self Efficacy* Kinerja Karyawan Di PT. Sinar Elektronika SEB. Besarnya pengaruh pengaruh Motivasi dan *Self Efficacy* Terhadap Kinerja Karyawan Di PT. Sinar Elektronika SEB secara simultan adalah sebesar 78,8%. Sedangkan secara parsial bahwa Motivasi Kerja berpengaruh sebesar 66,5%, *Self Efficacy* berpengaruh sebentar 12,3%.

Kata Kunci: Motivasi, *Self Efficacy*, Kinerja Karyawan

ABSTRACT

This study aims to determine the effect of motivation and self-efficacy on employee performance at PT. Sinar Electronics SEB. The research method used is descriptive and verification method with a total sample of 89 respondents. The data analysis method used is simple linear regression analysis, simple correlation analysis, coefficient of determination. The results showed that there was an effect of motivation and self-efficacy on employee performance at PT. Sinar Electronics SEB. The magnitude of the influence of motivation and self-efficacy on employee performance at PT. Sinar Elektronika SEB simultaneously is 78.8%. While partially that Work Motivation has an effect of 66.5%, Self Efficacy has a brief effect of 12.3%.

Keywords: Motivation, Self Efficacy and Employee Performance