

ABSTAK

Nama : Rhama Gemadan

Progam Studi : Fotografi Dan Film

Judul : Pengkarayaan *Photo Story* Proses Pembuatan Sepatu *Work Boots Steel Toe Construction Stich Down* Inkra Batant Stride di Cibaduyut Bandung

Penelitian ini difokuskan pada Proses Pembuatan Sepatu *Work Boots Steel Toe Construction Stich Down* Inkra Batant Stride di Cibaduyut Bandung, dengan lokasi penelitian di *workshop* Inkra Batant Stride di Jl. Sauyunan Mas Raya No.2e, Cibaduyut lama, Bandung. penelitian ini mengacu pada rumusan masalah yaitu : Bagaimana memvisualkan proses pembuatan sepatu *work boots steel too construction stitch down* di Batant Stride secara detail dan terperinci melalui *photo story*.

Untuk menjawab masalah tersebut digunakan metode penelitian pedekatan kualitatif. Teknik pengumpulan masalah yang didunakan adalah observasi, wawancara, dan dokumentasi. Data yang terkumpul dianalisa secara kuantitatif dan kesinambungan mulai dari data observasi, wawancara yang terkumpul. Tujuan dari penelitian tugas akhir adalah bertujuan untuk memvisualkan proses pembuatan sepatu *work boots steel too construction stitch down* Batant Stride melalui *Photo Story* supaya masyarakat luas dapat mengetahui proses pembuat sepatu. Photo story harus mampu memunculkan keutuhan cerita secara terperinci.

Kata Kunci : Cibaduyut, Inka Batant Stride, Sepatu, dan *Photo Story*

ABSTRACT

Name : Rhama Gemadan

Study Programs : photography and film

Title : Photo Story Process in The Making of Work Boots Steel Toe Construction on Stich Down Inkra Stride in Cibaduyut Bandung

The research is focused on The Making process of work boots steel toe construction stich down inkra stride in bandung , with the research location in inkra batant stride's workshop on the road Sauyunan Mas Raya No.2e, Cibaduyut lama, Bandung.. The research refers to the formula of the problem: how to visualize the process of making work boots steel too construction stitch down in batant stride in detail and detail through photo story.

To answer the problem, quantitative research methods are used. The techniques for problem collection are observation, interview, and documentation. The data gathered is quantitative and sustainability starting from the observation data, the interviews gathered. The purpose of job research is to visualize the construction of work boots steel too construction the stitch down batant stride through photo story so that the general public can hear about the process of shoemaker. Photo story should be able to bring up the entire story in detail.

Key words: Cibaduyut, Inkra batant stride, shoes, and photo story