

ABSTRACT

In this study found the problem of employee job satisfaction at Arisga Barbershop in the city of Bandung, the problem in this study is not feeling satisfied at work caused by a lack of work discipline and self-efficacy. This study aims to determine the effect of work discipline and Self-Efficacy on employee job satisfaction at Arisga Barbershop in Bandung City simultaneously or partially. The research method used was descriptive and verification method with a sample size of 45 respondents. Testing the research instrument uses validity and reliability tests. The data analysis method used is multiple linear regression analysis, multiple correlation, coefficient of determination and hypothesis testing.

The results of this research show that work discipline and self-efficacy have an influence on employee job satisfaction, namely 50.3%. The dominant influence of the independent variable is work discipline 37.2% while self-efficacy is 14.0%. Work discipline has a negative effect on employee job satisfaction, while self-efficacy has a positive effect on employee job satisfaction.

Keywords : Work Discipline, *Self - Efficacy*, and Employee Job Satisfaction.