# ABSTRACT

*This research is entitled "The Influence of TikTok Social Media on Interpersonal Communication in the Surrounding Environment of FISIP Unpas Students." The purpose of this research is to determine the influence of TikTok social media, which consists of networking, information, archives, interaction, social simulation, user-generated content, and dissemination, on the interpersonal communication of FISIP Unpas students. This research adopts a quantitative method using path analysis. The data sampling technique employed in this research is probability sampling, specifically proportionate stratified sampling, with a total of 100 respondents. The data analysis tool used to process the data is IBM SPSS Statistics 27 software. The results of this research indicate that the social media variables, encompassing the dimensions of networking, information, archives, interaction, social simulation, user-generated content, and dissemination, all fall into the "good" category. The coefficient of determination test yields a value of 50.4%, indicating that the social media variables have an influence on the information needs of FISIP Unpas students, while the remaining 49.6% is influenced by other factors not examined in this research. Based on the t-test results, it is evident that the calculated t-value is greater than the tabulated t-value. Therefore, it can be concluded that there is an influence of TikTok social media on the interpersonal communication in the surrounding environment of FISIP Unpas students.*

**Keywords**:*Social Media, Interpersonal Communication, Tiktok*