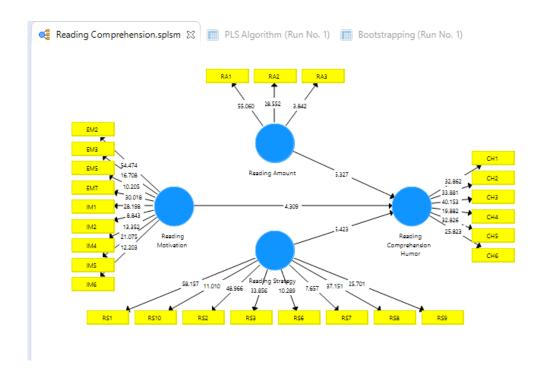
APPENDIX

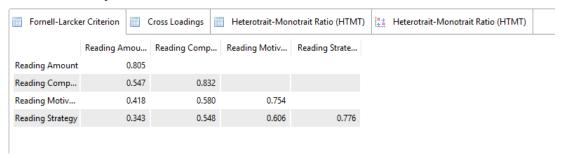
SmartPLS Output



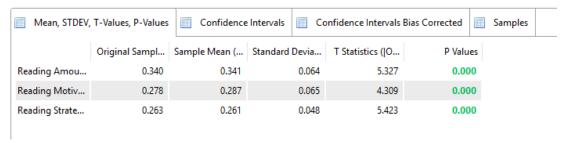
Construct Reliability and Validity

Matrix	##	Cronbach's Alpha	## rho_A	**	Composite Reliabi	lity	** Average
		Cronbach's Al	rho	_A	Composite Rel	Ave	rage Varian
Reading Amount		0.816	0.70	8(0.837		0.649
Reading Comp		0.911	0.92	21	0.931		0.692
Reading Mot	tiv	0.904	0.91	18	0.921		0.568
Reading Strategy		0.903	0.93	31	0.922		0.603

Discriminant Validity



Path Coefficients



An example tweet from the Twitter account @cursedkidd



















