

ABSTRACT

This study aims to provide an overview of the Partnership and Community Development Program (PKBL), institutional ownership, gender diversity, and firm value in BUMN companies listed on the Indonesia Stock Exchange in 2017-2021. Also, knowing the effect of the Partnership and Community Development Program (PKBL), institutional ownership, and gender diversity on firm value.

The research method used is descriptive and verification method. The population of this study is 20 BUMN companies listed on the Indonesia Stock Exchange in 2017-2021. The sampling technique used purposive sampling method with a total sample of 7 companies that meet the criteria. The data analysis method of this research is using multiple regression analysis, classical assumption test, and the coefficient of determination. Meanwhile, the hypothesis testing used is the partial test statistical method (t test) and simultaneous test (F test) using IBM SPSS statistics version 25.

Based on the research results, it shows that partially the Partnership and Community Development Program has a significant effect on company value by 13.2%, institutional ownership has a significant effect on company value by 12.7%, and gender diversity has a significant effect on company value by 19%. Simultaneously, it shows that the Partnership and Community Development Program (PKBL), institutional ownership, and gender diversity have an influence on company value by 46.9%, while the remaining 53.1% is influenced by other factors not studied.

Keywords: Partnership and Community Development Program (PKBL), Institutional Ownership, Gender Diversity and Firm Values.