

## **ABSTRACT**

*This study aims to empirically determine the effect of Tax Avoidance and Debt Covenant on Transfer Pricing in Consumer Non-Cyclicals Sector Companies listed on the Indonesia Stock Exchange (IDX) in 2018-2022. The factors tested in this study are Tax Avoidance and Debt Covenant.*

*The method used in this research is descriptive and associative method. This study uses secondary data in the form of financial reports obtained from the official website of each company and the website [www.idx.co.id](http://www.idx.co.id). The sampling technique used in this study was purposive sampling which resulted in 24 company samples. The analytical techniques used in this research are descriptive analysis, associative analysis, classical assumption test, normality test, multicollinearity test, heteroscedasticity test, autocorrelation test, hypothesis test, simple linear regression analysis, corelation analysis and the coefficient of determination.*

*Based on research results of Consumer Non-Cyclicals Sector companies listed on the Indonesia Stock Exchange (IDX) for the 2018-2022 period. Tax avoidance has an effect on transfer pricing with a contribution/effect of 0.905%. Debt covenants have an effect on transfer pricing with a contribution/effect of 66.777%.*

*Keywords: Tax Avoidance, Debt Covenant, and Transfer Pricing.*