

ABSTRACT

Zulfa Ajda Khoiriyah (2023), *Implementation of Civic Engagement in the Role of Women and Gender Equality.*

This study is entitled Implementation of Civic Engagement in the Role of Women and Gender Equality (Study of Phenomenology in the Student Executive Board Faculty Teacher Training and Education the University of Pasundan Period 2022-2023). This research aims to find out how the implementation of civic engagement in the role of women and gender equality in BEM FKIP Unpas with the research methods used are qualitative and phenomenological approaches. The subject in this study is the manager of BEM FKIP Unpas Period 2022-2023. As for the results of the research showed that: (1) BEM FKIP Unpas has not implemented civic engagement in the role of women and gender equality in terms. (2) The obstacles faced by BEM FKIP Unpas managers in implementing civic engagement in the role of women and gender equality are lack of awareness of gender issues, lack of knowledge and understanding related to gender questions, still violating stereotypes, egoism and superiority. (3) The efforts of BEM FKIP Unpas to overcome these obstacles are to create awareness of gender equality, to study gender issues, to campaign massively on gender questions, to form a ministry for women's empowerment.

Keywords: *Implementation, Civic Engagement, Women's Role, Gender Equality, BEM FKIP Unpas*