

# THE INFLUENCE OF LITERACY LEVEL ON LEARNING EFFECTIVENESS

(Survey on Economics Subjects Class XI IPS Even Semester at SMAN 3 Cimahi in  
the Academic Year 2022/2023)

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## ABSTRACT

*This study aims to determine: (i) student literacy level in class XI IPS SMAN 3 Cimahi in the academic year 2022/2023. (ii) the effectiveness of student learning in class XI IPS SMAN 3 Cimahi in the academic year 2022/2023. (iii) the effect of literacy on the effectiveness of student learning in class XI IPS SMAN 3 Cimahi school year 2022/2023. In this study using a quantitative approach with the research method used is a survey and data collection techniques in the form of questionnaires and documentation. The sample in this study were students of class XI IPS SMAN 3 Cimahi as many as 120 students. The results showed: (i) the literacy of students in class XI IPS SMAN 3 Cimahi school year 2022/2023 in the interpretation of good which is at 3.21 with a percentage of 64.2%. (ii) the effectiveness of student learning in class XI IPS SMAN 3 Cimahi in the school year 2022/2023 in good interpretation which is at 3.19 with a percentage of 63.8%, (iii) literacy has a moderate influence on the effectiveness of student learning in class XI IPS SMAN 3 Cimahi by 38.5%. The hypothesis in this study proved that "There is an influence of literacy level on the effectiveness of learning in economics class XI IPS SMAN 3 Cimahi". As a result of the research, the authors submit suggestions: (i) for schools, it is hoped that literacy activities can be applied to all parties, both students and educators, in order to create learning effectiveness during teaching and learning activities in the classroom (ii) for teachers, especially economic teachers, it is hoped that they can motivate students to improve literacy and create reading habits before teaching and learning activities take place (iii) for students, it is hoped that they can improve literacy to broaden their horizons and can foster reading habits so that fun and active learning will be created (iv) for other researchers, it is hoped that it can become reference material and or reference for other researchers who will conduct research in the same field.*

**Keyword:** *Literacy, Learning Effectiveness*