

**PEMBELAJARAN MENULIS TEKS CERITA INSPIRATIF
BERBANTUAN MEDIA AUDIO VISUAL TIKTOK PADA PESERTA
DIDIK KELAS IX DI SMP AL-IHSAN CIMENCRANG**

ABSTRACT

This research was motivated by the low ability of students in writing, especially writing inspirational story texts. This is caused by students who feel they have no talent and are unable to pour their creativity into writing, as well as the lack of effective learning media used by educators. One of the learning media that can foster the interest and creativity of students is TikTok audio-visual media. The purpose of this study was to improve the ability of students to write inspirational story texts, to determine the effectiveness of learning to write inspirational story texts using TikTok audio visual media, and to determine the differences in students' abilities in writing inspirational story texts between experimental classes using TikTok audio-visual media and control classes using picture media. The method used in this study is a quasi-experiment. Data collection techniques in the form of libraries, trial techniques, test techniques, observation, and analysis techniques. The data obtained were pretest and postes data from experimental and control classes of grade IX students of SMP Al-Ihsan Cimencrang. The results showed (1) the author was able to plan, implement and assess learning to write inspirational story texts using TikTok audio-visual learning media with a value of 3.8 (2) there was an increase in the ability of students in learning to write inspirational story texts using TikTok audio-visual media from the average pretest score of the experimental class of 31.54 increased to 86.92 at the time of postes, (3) TikTok audio-visual media was effectively applied in learning to write inspirational story texts compared to image media, this is evidenced by the Mann Whitney Test with a significance result of 0.000. Because the Sig value is $0.000 < 0.05$, the hypothesis stating that TikTok audio-visual media is effective in learning to write inspirational story texts is accepted, (4) there is a difference in student learning outcomes between the experimental class and the control class in learning to write inspirational story texts, in the experimental class an average postes score of 86.92 was obtained while in the control class an average of 56.92 postes was obtained. Based on the explanation above, it can be concluded that learning to write inspirational story texts using TikTok audio-visual media in grade IX students of SMP Al-Ihsan Cimencrang has successfully shown an increase in learning outcomes.

Keywords: Writing, Inspirational Story Text, and TikTok