

# ***THE IMPACT OF PARENTAL ROLE TOWARD THE STUDENT'S LEARNING MOTIVATION IN THE NEW NORMAL***

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## **ABSTRACT**

*The learning motivation can be influenced by the several factors, one of them is the role of parents. The role of parent in this new normal is strongly needed in motivating their children to learn. This study aims to determine how the influence of the parental involvement in increasing the student learning motivation of fourth grade students of elementary school in Cilaku District, Cianjur Regency. The method used in this study is the quantitative method which is a survey for his research, and the research was conducted in 20 states schools. The instrument applied the Likert Scale questionnaire, which is the population is 821 parents and students. The technique of collecting data used by the writer is a simple random sampling, so that the required samples are 274 parents and students. The data analyses used is the descriptive analysis technique and simple linear regression tests. The results of the study show the positive impact in the role of parents for advancing the learning motivation. This is evidenced by the value of  $F_{count} = 46,030$  with a significance value of 7.258 has a greater value than ( $\geq$ ) a value of 0.05. The impact given from the role of parent in developing the student's learning motivation during the new era for fourth grade students is 14.5%. It has been proven by the value of the coefficient of determination R Square of 0.145. Based on the findings of the research Null Hypotheses is rejected and Alternative Hypotheses is accepted because it has given a significant impact on the role of parent in increasing the fourth grade students' motivation learning of elementary school in Cilaku District, Cianjur Regency.*

*Key words : the role of parent, learning motivation*