

ABSTRACT

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JUDUL : Peranan Organisasi Kepemudaan (Karang Taruna) Terhadap Kepedulian pengembangan Usaha Mikro, Kecil, Dan Menengah Di Kelurahan Andir (Studi Kasus Pada Kelurahan Andir Baleendah)

This Youth Organization has a very important role in social life. One of them, when this youth organization is used to become a means and offer solutions to problems that exist in the community. The existence of Karang Taruna is intended as a forum to accommodate the aspirations of the community, especially the younger generation in order to create a sense of awareness and concern for society in general. The goal is none other than the realization of increasing social welfare for the younger generation. The formation of character and the role of youth as described above, also has an obligation to provide insight to citizens about developing their potential. As agents of change, the younger generation plays a big role as the center of progress, one of which is in the economic field. In addition to the role of the government which is manifested by the existence of state business entities, the role of the community is also needed to participate in running the economy in a broader form of business. The connection with Citizenship Education is of course, one of which is that youth organizations are one of the role models for the surrounding community that every citizen must carry out his role as a citizen, one of which is promoting the welfare of social life and carrying out what are the rights and obligations of every citizen. . One way to develop an area is to conduct Micro, Small and Medium Enterprises (UMKM). UMKM are business activities that are able to expand employment opportunities and provide broad economic services to the community, and can play a role in the process of equity and increase people's income, encourage economic growth, and play a role in realizing national stability.

Keyword : Karang Taruna, Milenial, UMKM, Government