

Chapter III

Research Method

3.1 Research Design

According to Rahardi (2015: 155) defines methodology as the science of methods, which is generally used to refer to the overall approach, assumptions, constructs, paradigms, methods, and techniques in research or study. Research means action used to observe certain symptoms. So that research method can mean an action taken to look at an approach in a research or study. Qualitative research is research that aims to understand phenomena about what research subjects experience, such as behavior, perceptions, motivations, actions, and others, holistically and in a way that can be described in words and language, in a specific context natural, and by utilizing various natural methods Alwasilah (2002).

According to Moloeng in Basrowi and Suwandi (2009: 187) qualitative descriptive design is a research design that makes the data collected more. This method includes describing the data that has been obtained, then analyzing the data and drawing conclusions using words to describe the study's final results. The writer was to find out some evidence related to the research problem. In obtaining data, the writer used the observation method of collecting data. In descriptive qualitative method, containing systematic descriptions of the theory through a naturally profound.

3.2 Research Method

The research method used in this study, among others, namely begins with data provision, followed by data analysis, then data presentation. Observation technique as a method of providing qualitative data in this study is by direct observation of the object to be examined. Obtaining data by means listening method is carried out by listening and reading the lyrics, then the writer will then choose songs from Treasure that use a mixture of English and Korean. With the intralingual equivalent method, data analysis techniques were carried out, namely by connecting and comparing several lingual elements, both in one language and in several different languages. Data were analyzed according to the formulation problem, namely by classifying songs which contain elements of code switching and code mixing. The data in this study are sentences taken from 15 samples Korean song lyrics sung by boygroup Treasure.

The writer conducts a literary review by collecting materials such as song lyrics, books and journals about sociolinguistics, code switching, code mixing, and others that are relevant to the research topic. Data collected is read, acknowledged, and classified so that it becomes data that supports the research; furthermore, data collection is carried out through several website to complete this research. The collected data is analyzed based on the types of code switching and code mixing in song lyrics, and then the causes of code switching and code mixing in Treasure song lyrics are investigated. This research has been supported by the following sites on the internet such as Google and Naver.

3.3 Procedure of Collecting the Data

The data collecting method was the most strategic measure of study for the major purpose of this study was to obtain data. Since the writer used qualitative descriptive research, the writer classifies the procedure of collecting data in the following steps :

1. The writer observe and search the song lyric and reads the lyrics of the song along with the translation and romanization from the websites.
2. The writer took fifteen song samples that contains code-switching and code-mixing as analysis limits.
3. The available data were selected according to classification, namely song lyrics that contained code-switching and code-mixing from boygroup Treasure that mixed with English.
4. The data were analyzed according to the formulation of the problem, namely the form and causes of code switching and code mixing.
5. The forms of code switching and code mixing are explained by the meaning of the song lyrics and looking for the equivalent of the language used.
6. After that, the causes of code-switching and code-mixing are described according to the meaning contained in the lyrics.

3.4 The Technique of Analysis Data

The data analysis method used is to look for fragments of song lyrics from Treasure that contain code mixing and code switching. Then clarify the form of code-mixing and code-switching contained in the lyrics of the song, and analyze the causes of code-mixing in the lyrics of the songs. The steps that the writer takes are as follows:

1. The writer will present the data divided into two analyses, namely the presentation of code transfer data analysis in song lyrics, then the presentation of code mix data analysis in song lyrics along with the factors causing code switching and code mixing.
2. The writer seeks references from previous relevant research on code switching and code mixing. Then after finding some references, the writer began to search and read song lyrics from the boy group Treasure along with romaji and English translations.
3. Then the writer carefully reads the lyrics of the song while occasionally looking at the lyric video and subtitles. The writer began to analyze verse to verse carefully, to determine the code switching and mix the codes that appeared in the song.
4. The final stage is classifying the types of code-switching and code-mixing contained in the lyrics of the boygroup Treasure's song, then analyzing the factors that cause code-switching and code-mixing in the lyrics.