

# Chapter I

## Introduction

### 1.1 Research Background

Mobile legends Bang-Bang is one of the most popular games in the world, especially in Indonesia. Mostly, people are saying that this game is classified as a children's game. Even though in the Play Store and App Store the rating age is 7+, the way to win the game needs good strategy and teamwork. Mr. President Joko Widodo, in Senayan, Jakarta, 13<sup>th</sup> April 2019, declared that one of online games that competed in Indonesia, even in Asia is Mobile Legends.

Jokowi asked Prabowo and Sandiaga Uno, a question about the development of E-Sports in Indonesia. What will Mr. Prabowo do in the context of developing the digital economy? The answer is, the strategy is very crystal clear, to return to entrepreneurship and the government is the key to facilitate.

Jokowi also explained the concrete steps the government has taken to support E-Sport fans. “Young people are now happy to be gamers. The government is building digital infrastructure. Broadband, Palapa ring, and 4G connection.”

Therefore, after Mr. Jokowi declared that Mobile Legends is officially Indonesia’s E-Sport game, also this game has competed at PON XX Papua 2021, more people are attracted and love to play this game.

The Mobile Legends game does have its own charm for its players. It is a fun gameplay that makes people love playing at home, basecamp, or anywhere for a long time. Not to mention that this game allows us to interact with other players via voice or in the game chat which will add to our excitement in playing the game.

## **1.2 Identification of The Problem**

Based on the research background above, the writer found a problem:

The writer often encounters some terms categorized as Code Switching in mobile legends that sometimes people don't understand, especially for those who are considered to be new players. Mostly, because the term is an Abbreviated form of English.

## **1.3 Research Questions**

Based on the Research Background, the writer will identify the problems which are in the the research will be formulated, such as:

1. Why do the gamers love to use the code switching in game and off the game?

The gamers will use the code switching while communicating with other players in the game. However, they will use the code switching off the game, even if they mingle and talk in the middle of society.

2. How to identify the code switching that was inspired by Mobile Legends?

In society life, we can conclude that someone is playing mobile legends by just noticing the code switching he/she used while randomly talking. However, you can't accuse someone to be a Mobile Legend's player just because he/she saying a word that sound familiar to the game.

3. What are the meanings of the code switching spoken by the MPL commentators and players?

Since they are very uncommon to be known by outsiders. Therefore, this paper will provide a so-called "Terms That Usually Exists in Mobile Legends and Its Players" for the readers.

#### **1.4 Research Purpose (Objectives)**

The writer's purposes in analyzing this research are:

- To find out the meaning of the terms found in the game and how they are widely spread and used and introduced by the players.
- To identify the usage of code switching in the game for communication between groups.
- To inform readers that code switching is a part of language communication and the way to promote the game to those who haven't played the game.

## **1.5 Study Signification**

There are two benefits from this research

### **1.Theoretical Benefits**

The writer hopes that this research study can depict that the world of language is very wide and code switching is one of language's variations used to communicate between groups and outside the group.

### **2. Practical Benefits**

The writer hopes that this research will provide an understanding that Mobile Legends Bang-Bang is not only contributing in digital economic growth, and the development of E-Sport in Indonesia, but also in developing language variation

## **1.6 Problem Limitation**

The writer focuses on how to understand the meaning of the code switching spoken by Mobile Legends Bang-Bang E-Sport competition commentators. The video can be found on Youtube.