

An Analysis of the Strategies of Ranca Upas Management to Increase Visitors

A Research Paper

Submitted to the English Department Faculty of Arts and Letters of Pasundan
University as a Partial Fulfillment of the Requirements for Taking the *Sarjana*
Degree



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**ENGLISH DEPARTMENT
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Approval Page

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Declaration of Originality

I hereby state that the paper of “An Analysis of the Strategies of Ranca Upas Management to Increase Visitors” is true – masterpiece of myself.

I am fully aware that I have quoted some statement and ideas from various sources and they are properly acknowledged in my paper. I do not copy or quotes with the way that is against the scientific society. From the statement above, I am ready to accept any judgement if it is found there is scientific ethic contrary in this paper or there is claim from another side toward the original work.

Bandung, February 2023

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Preface

Alhamdulillah Rabbil'aalaamin, the writer praises for the Almighty Allah SWT, who has given the blessing for the writer to finish the research entitled " An Analysis of the Strategies of Ranca Upas Management to Increase Visitors". This research is made to fulfill one of requirements for taking Sarjana Degree of the English Department, Faculty of Art and Letters, Pasundan University.

This research paper describes and analyzes the strategy to increase visitor commonly used in Ranca Upas Management.

In research, the writer found many difficulties and realized that this research is far from perfect, because the writer still has limited knowledge and experience, therefore the writer hopes this research can be add more knowledge for readers and beneficial for students especially the study of tourism and who have interest in working in Tourism Industries.

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