

**THE INFLUENCE OF PARENTS' EDUCATION LEVEL AND INCOME
ON INTEREST TO CONTINUE STUDY AT HIGHER EDUCATION
(Survey of Pelita Bandung Vocational High School Students for 2022-2023
Academic Year)**

By

Salsabila Khoirunisa

185020060

ABSTRACT

The level of education and income of parents influences the interest of students to continue their studies to a higher level, parents who have a high educational background and high income will provide encouragement and motivation for their children to continue their studies at tertiary institutions. In this study aims to determine the effect of educational level and parental income on the interest to continue their studies to tertiary institutions. This study used a quantitative approach using a questionnaire, the population used in this study were class XII students of SMK Pelita Bandung with a sample of 105 respondents. The method used in this study was proportional random sampling technique. With the scale used, namely the Likert scale which was processed using SPSS V.25, the data was processed using descriptive analysis methods and multiple linear regression methods. The results of the study show that partially there is an effect of the level of parental education on the interest in continuing their studies to tertiary institutions in the same way that the income level of parents has an effect on students' interest in continuing their studies to tertiary institutions, simultaneously indicating that the educational level and income of parents have a positive effect and significantly to the interest in continuing their studies to tertiary institutions.

Keywords : Parents' Education Level, Parents' Income, Interest To Continue Study