

ABSTRAK

Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh sistem pengendalian manajemen, sistem pengukuran kinerja, sistem *reward* dan budaya organisasi terhadap kinerja manajerial.

Sampel dalam penelitian ini adalah kepala divisi dan manajer pada perusahaan manufaktur bidang tekstil di Bandung dengan teknik sampling jenuh. Metode yang digunakan dalam penelitian ini adalah metode deskriptif dan verifikatif. Teknik pengumpulan data yang dilakukan menggunakan data primer dengan menyebarkan kuesioner. Analisis statistik yang digunakan dalam penelitian ini adalah uji validitas, uji reliabilitas, analisis korelasi, analisis regresi linear serta koefisien determinasi dengan bantuan program *IBM SPSS* versi 25.

Berdasarkan hasil penelitian yang telah dilakukan dapat diketahui sistem pengendalian manajemen berpengaruh positif terhadap kinerja manajerial, sistem pengukuran kinerja berpengaruh positif terhadap kinerja manajerial, sistem *reward* berpengaruh positif terhadap kinerja manajerial dan budaya organisasi berpengaruh positif terhadap kinerja manajerial.

Kata Kunci: sistem pengendalian manajemen, Sistem Pengukuran Kinerja, Sistem *Reward*, Budaya Organisasi, Kinerja Manajerial

ABSTRACT

This study aims to determine how much influence the management control systems, performance measurement systems, reward systems and organizational culture have on managerial performance.

The sample in this study was the division head and manager of textile manufacturing companies in Bandung with saturated sampling techniques. The method used in this research is descriptive and verification methods. Data collection techniques were performed using primary data by distributing questionnaires. The statistical analysis used in this study is the validity test, reliability test, correlation analysis and linear regression analysis, as well as the coefficient of determination with the help of the IBM SPSS version 25 program.

Based on the result of research that has been done, it can be seen that management control systems have a positive effect on managerial performance, performance measurement systems have a positive effect on managerial performance, reward systems have a positive effect on managerial performance and organizational culture have a positive effect on managerial performance.

Keywords: Management Control Systems, Performance Measurement Systems, Reward Systems, Organizational Culture, Managerial Performance.