

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh jumlah penumpang, usia driver, curahan jam kerja dan pengalaman kerja terhadap pendapatan driver ojol di Kabupaten Bandung.

Data yang digunakan adalah data primer, dimana data yang didapat dari individu atau perorangan seperti hasil wawancara atau hasil pengisian kuisioner. Jumlah sampel pada penelitian ini sebanyak 58 orang. Analisis statistik yang digunakan dalam penelitian ini adalah uji deskriptif, uji validitas, uji reliabilitas, uji asumsi klasik, analisis regresi linier berganda, uji F dan uji t, dan koefisien determinasi.

Hasil penelitian ini menunjukkan bahwa secara simultan jumlah penumpang, usia driver, curahan jam kerja dan pengalaman kerja berpengaruh signifikan terhadap pendapatan driver ojol di Kabupaten Bandung. Hasil pengujian secara parsial, hanya jumlah penumpang saja yang berpengaruh signifikan terhadap pendapatan driver ojol di Kabupaten Bandung.

Kata Kunci : Jumlah Penumpang, Usia Driver, Curahan Jam Kerja, Pengalaman Kerja, dan Pendapatan Driver Ojol

ABSTRACT

This study aims to determine the effect of the number of passengers, the age of the driver, working hours and work experience on the income of ojol drivers in Bandung Regency.

The data used is primary data, where data is obtained from individuals or individuals such as the results of interviews or the results of filling out questionnaires. The number of samples in this study were 58 people. The statistical analysis used in this research is descriptive test, validity test, reliability test, classical assumption test, multiple linear regression analysis, F test and t test, and the coefficient of determination.

The results of this study indicate that simultaneously the number of passengers, the age of the driver, working hours and work experience have a significant effect on the income of ojol drivers in Bandung Regency. The results of the partial test show that only the number of passengers has a significant effect on the income of ojol drivers in Bandung Regency.

Keywords: Number of Passengers, Driver Age, Working Hours, Work Experience, and Income of Ojol Drivers